

QUEEN OF PIN-UPS AND FASHIONS

APPROVED
BY THE
COMICS
CODE



AUTHORITY

ARCHIE
SERIES

NO. 33

MAR.

KATY KEENE

10¢

Comics

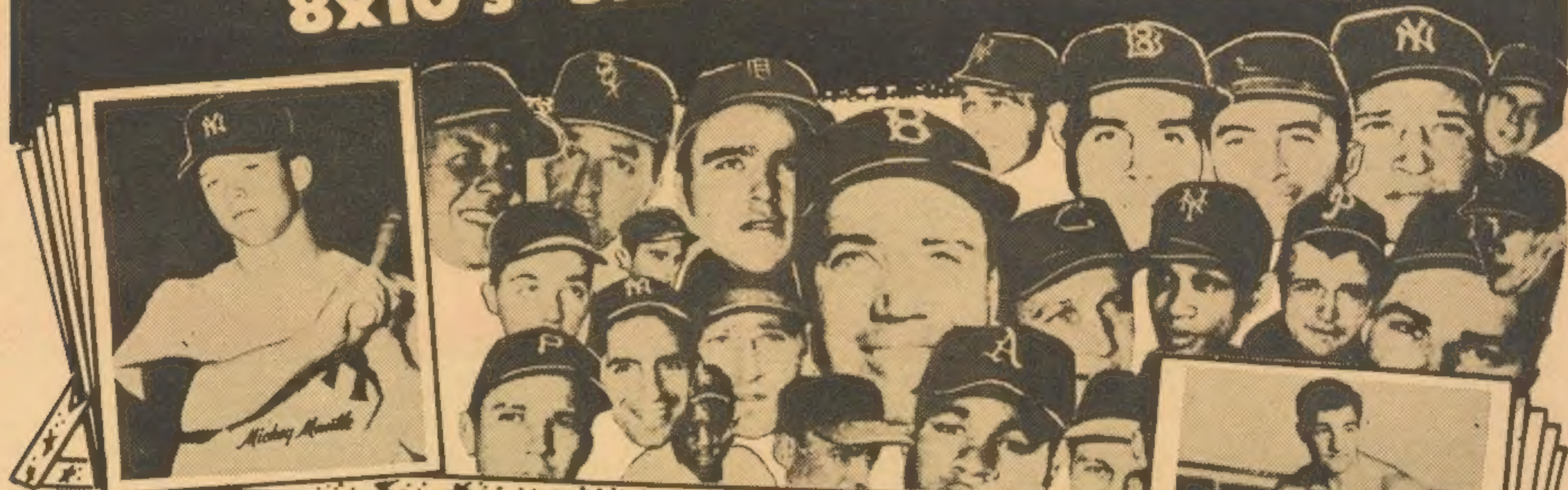


500

LARGE GLOSSY PICTURES of World's Greatest SPORTS HEROS

FREE

8x10's - 5x7's - 4x5's and Wallet Size



That's Right Fans

... this sensational picture collection of the world's greatest sports stars is yours **ABSOLUTELY FREE**... while they last! You get all of your favorite heroes from every field of competitive sport... **BASEBALL, FOOTBALL, BASKETBALL, BOXING, HOCKEY, TENNIS, GOLF, etc.**... all in exciting, action poses.

This is our gift to you for joining the All-American Sports Club, America's exclusive new club dedicated to the democratic principles of sportsmanship, fellowship and fairplay. Every sports fan will want to take advantage of this terrific offer so **DON'T DELAY... ACT NOW!** Fill out and mail the attached coupon and we will rush your 500 pictures plus full membership benefits by return mail.

Here's What You Get!

- | | |
|-----------------------------|---|
| 1. 500 action pictures | 4. All-American Sports Club pin |
| 2. Free club bulletin | 5. Chances to win valuable sports equipment |
| 3. Lifetime membership card | |

ALL FOR ONLY

\$1.00

No Gimmicks, Nothing to Buy,
No Extra Charges!

DON'T DELAY... MAIL THIS COUPON TODAY!

ALL-AMERICAN SPORTS CLUB DEPT. CAC
Carle Place, L. I., N. Y.

Please **RUSH** my 500 pictures, membership card, club pin and club news. Include my bonus 8"x10" enlargement.

I enclose \$1.00 in full payment.

Name _____

Address _____

City _____ Zone _____ State _____

**ALL-AMERICAN
SPORTS CLUB NEWS**
All the latest **INSIDE** info
on your favorite players and
teams... sent **FREE** to
club members only.

NEWS
All American
SPORTS CLUB

**THE BRAINS IN
BACK OF THE N.Y.
YANKEES**

EXTRA **FREE** BONUS!

Large 8"x10" glossy pic-
ture of our "SPORTS STAR
OF THE MONTH" free to
each new member. Suitable
for framing.

ALL-AMERICAN SPORTS CLUB

Carle Place, L. I., N. Y. Dept. **CAC**

KATY KEENE

in
**COLORING
FUN**

by
**BILL
WOGGON**
+ JACK EVANS



WELL! HERE'S A
LETTER WITH A PHOTO
FROM OUR FAITHFUL
FAN JACK EVANS!

2620 E. 45TH ST. NORTH
KANSAS CITY 16, MO.

DEAR KATY KEENE:
SINCE MY DESIGNS APPEARED IN
YOUR COMICS FROM TIME TO TIME I'VE
RECEIVED MORE THAN SIX HUNDRED
LETTERS FROM OTHER KATY FANS ALL
OVER THE WORLD. I WOULD LIKE TO
SAY "THANKS" TO ALL THE WONDER-
FUL KIDS THAT HAVE WRITTEN TO ME,
AS I COULD NEVER HAVE TIME TO
ANSWER THEM PERSONALLY!

I AM FIFTEEN, HAVE BLUE EYES,
BLONDE HAIR AND STAND ABOUT 5'4".
--A PHOTO OF ME IS ENCLOSED!

Sincerely
JACK EVANS



THIS COLORING STORY
IDEA PLUS ALL OF KATY'S
OUTFITS + POSES WERE
SENT IN BY JACK EVANS.

LETTERING ABOVE DESIGNED BY PENNY FREY, 75 GLENCOE DR., BELLEVILLE, ILL.
ALSO BY NADINE SAXON, 1129 IVY ST., BLDG. 43, APT. 2199, ANCHORAGE, ALASKA.



KATY KEENE COMICS, Vol. 1, No. 33, March, 1957. Published bi-monthly by CLOSE-UP, INC., 420 DeSoto Avenue, St. Louis 7, Mo. Editorial offices: 241 Church St., New York 13, N. Y. Chicago office: 35 East Wacker Drive, Chicago 11, Ill. Hollywood office: 439 So. Western Ave., Los Angeles 5, Calif. Entered as second-class matter at the Post Office at St. Louis, Mo., under Act of March 3, 1879. Copyright, 1957, by CLOSE-UP, INC. All rights reserved. Cover and entire content protected by copyright throughout the world. Title registered U. S. Patent Office. Yearly subscription, 60c in U.S.A.; single copies, 10c. No actual person is named or delineated in this fiction magazine. Printed in the U.S.A.

FOR YOU TO PAINT OR COLOR!!

Katy AND Gloria

YES! IT'S GLORIA!
HUMPH!

DOUBLE HUMPH
TO YOU, KATY----
JACK EVANS DESIGNED
THIS JUST FOR ME!

POSES AND
SOUTHERN BELLE
COSTUMES BY
JACK EVANS

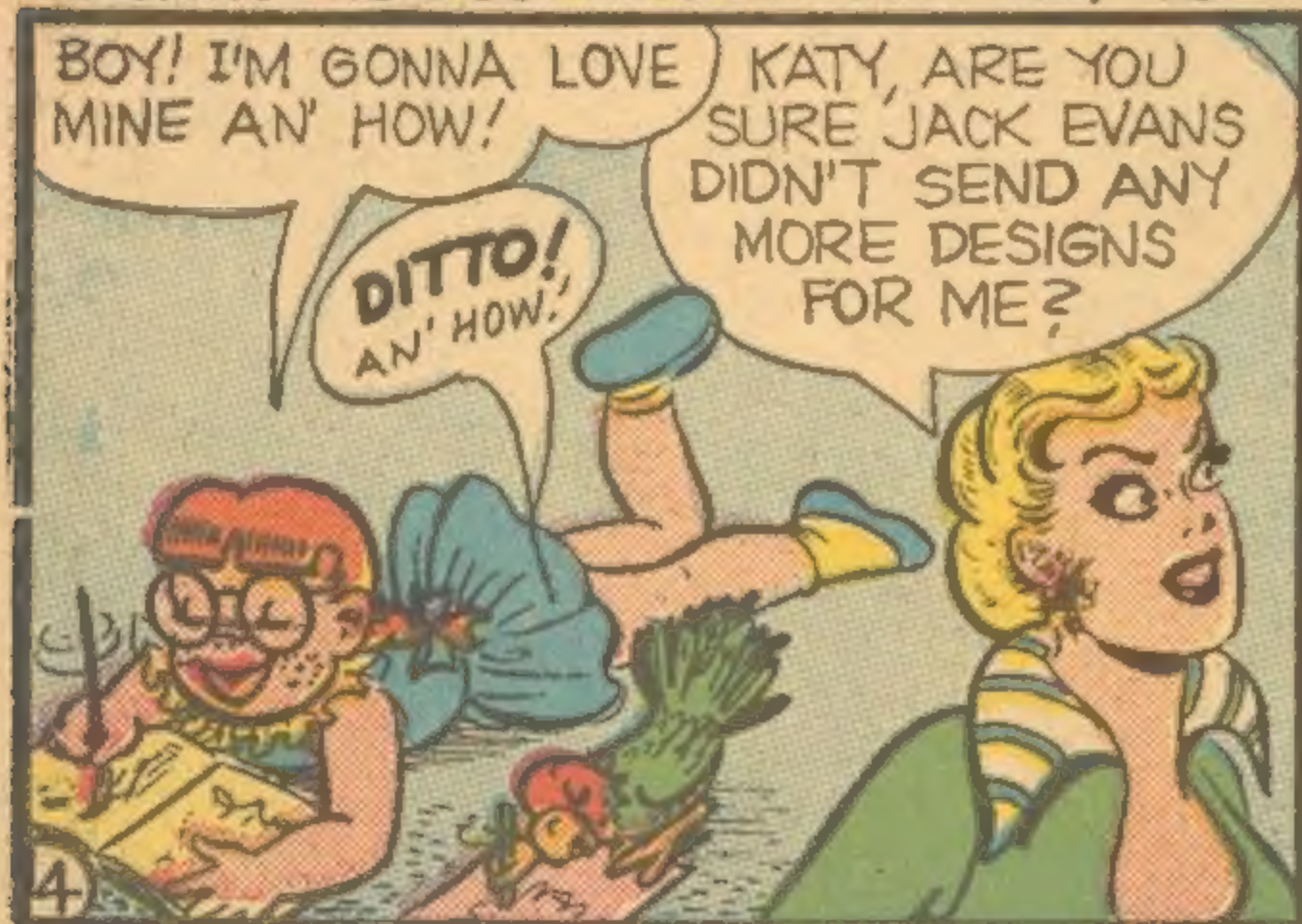


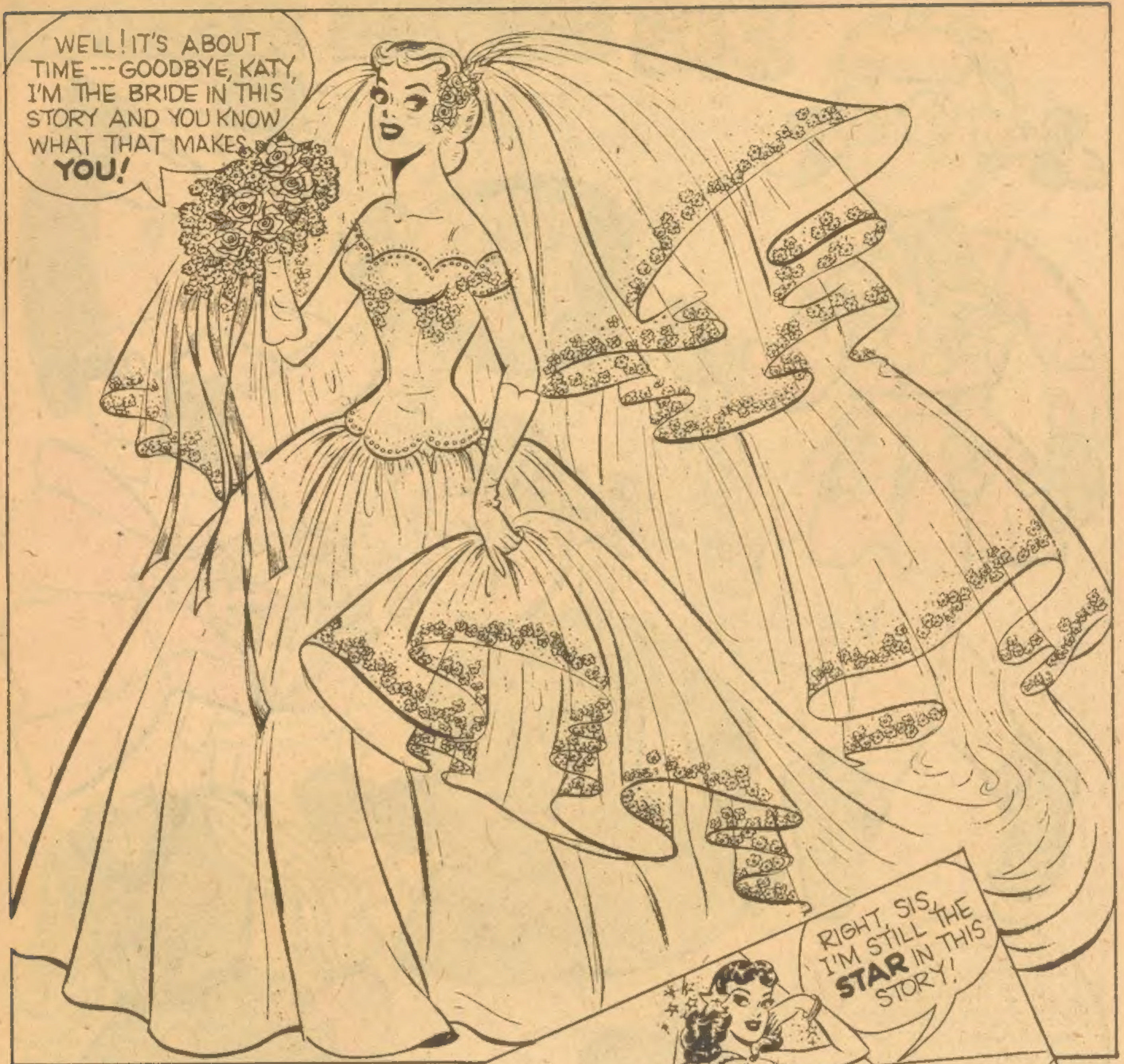
ARCHIE COMICS ARE COMICAL COMICS





GLORIA'S AND SIS'S DRESSES IN THIS STORY ALSO DESIGNED BY JACK EVANS



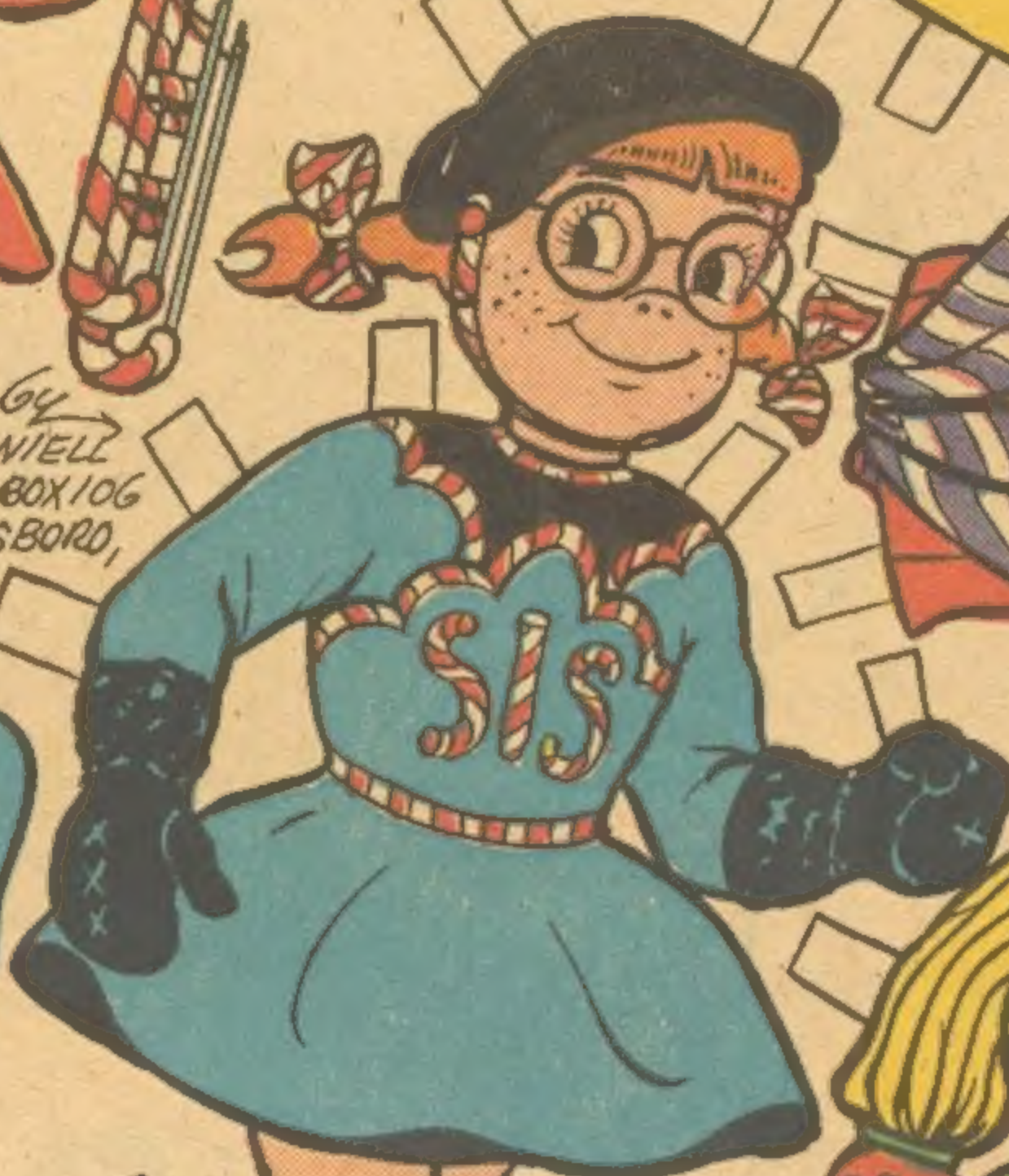


SIS SKATING FASHIONS

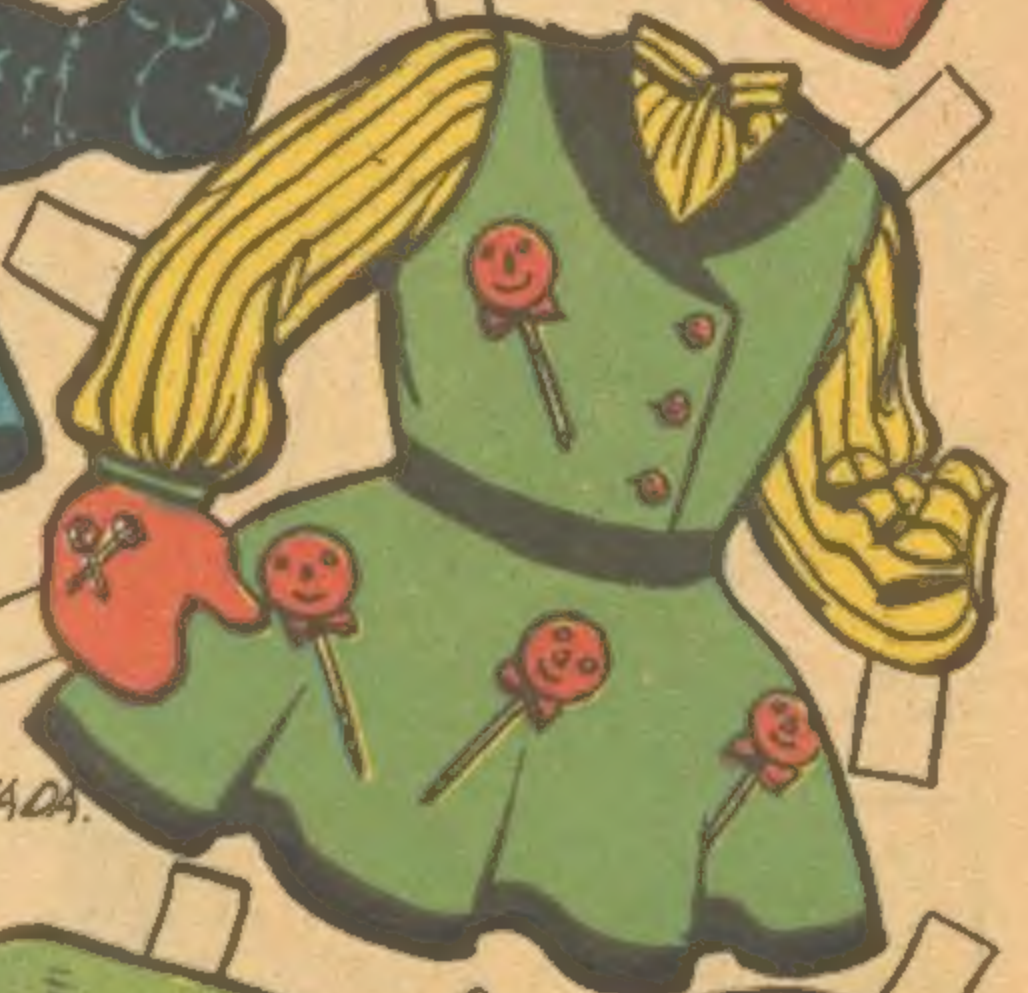
64 PAT MELVIN
DECARIE, MONTREAL,
P.O. QUEBEC, CANADA.



64 KAY NIELL
RT. 2 BOX 106
JONESBORO,
ARK.



64 MONA
STOROSCHUK
2624 W. 3rd
VANCOUVER, CANADA.



CUT OUT THIS
LOLLYPOP! MAIL
IT WITH A DIME AND
YOUR NAME + ADDRESS
TO KATY KEENE of
WOGGON WHEELS RANCH,
SANTA BARBARA, CALIF.
KATY WILL MAIL TO
YOU A SIS PIN-UP
+ CUTOUT SET!

↑
SKATING
OUTFIT ON SIS ABOVE
PLUS ICE SKATES 64
RONNA JEANNE TROKA
1109 N. CALIF. AVE.
CHICAGO 22, ILL.

64 RONNA RAE RILEY,
301 HAMILTON ST.
ALLENTOWN, PENNA.

SECOND FROM TOP
WITH STRIPED SCARF
64 PATRICIA
FREEMAN,
8.287
NEW LONDON, TEX.

LOTS AN LOTS
OF WINTER FASHION CUT-OUTS IN KATY'S NEW WINTER FASHION BOOK! ON SALE NOW!

First in every class!

First
in Quality—
First
in Value!

There's a
Scripto
for
every need
at every
price!



29¢

29¢

\$1.00

Scripto Two-tone
Refillable
Retractable
Ball Pen

Scripto
Self-Sharpening
Mechanical Pencil

Scripto
"Super Dollar"
Push-Button
Ball Pen

Scripto

PENS AND PENCILS
GUARANTEE THE BEST...
IN WRITING!

Designed for Perfection then
mass produced for low price.

Buy from SCRIPTO Revolving
Service Station—which carries
a complete assortment of
SCRIPTO Pens, Pencils, Leads,
Erasers and Ball Pen Refills.

FEDERAL TAX INCLUDED • SCRIPTO, INC., ATLANTA,
GEORGIA • SCRIPTO OF CANADA LTD., TORONTO,
CANADA • SCRIPTO PRODUCTS AVAILABLE IN CANADA
AT SLIGHTLY HIGHER PRICES

327 STAMPS

ALL
DIFFERENT
yours for only

25¢



You get everyone of the stamps pictured plus hundreds of other fascinating issues from all over the world. A wonderful start or a tremendous boost for your collection. Grand total 327 all different stamps—Catalog Value over \$7.45—but yours for just 25c to introduce our Bargain Approvals, which are included for free examination. Send 25c today—ASK FOR LOT PA-2

FREE MIDGET ENCYCLOPEDIA OF STAMPS



Tells everything you need to know to enjoy this wonderful hobby. You also get The Stamp Dictionary (definitions of terms used by collectors) plus The Stamp Identifier (how to identify foreign stamps)—ALL FREE!

STAMP COLLECTORS OUTFIT—\$1.98



Here's what you get: 1) Large Stamp Album 2) Steel Stamp Tongs 3) Magnifying Glass 4) Watermark Detector 5) Perforation Gauge 6) 500 Hinges 7) Mystery Stamps—Catalog value, \$2.00.

Special! Imported collection 1000 different stamps of the world, \$1.50

ZENITH CO., Dept. PA-2
81 Willoughby St., Brooklyn 1, N. Y.

I enclose Rush me the following:
.....Bargain Packet of 327 stamps plus Encyclopedia of Stamps. Price, 25c
.....Stamp Collector's Outfit—\$1.98
.....1000 World-Wide Stamps—\$1.50
Also include Bargain Approvals for free examination.

Name

Address

City..... Zone..... State.....

ZENITH CO. 81 WILLOUGHBY ST., BROOKLYN 1, N. Y.



FOUNTAIN SCENE BELOW by
 ETHEL ASHBRIDGE, 1514 WALNUT ST,
 CHESTER, PENNSYLVANIA.
 FOUNTAIN SCENE also by
 GLORIA TREVINO, 3604 BUCKINGHAM,
 DETROIT 24, MICHIGAN.

DANCING PIN-UP ABOVE DESIGNED by JEAN POWELL, 27 WILLIAM ST, JOHNSVILLE, NEW YORK. (AGE 14).



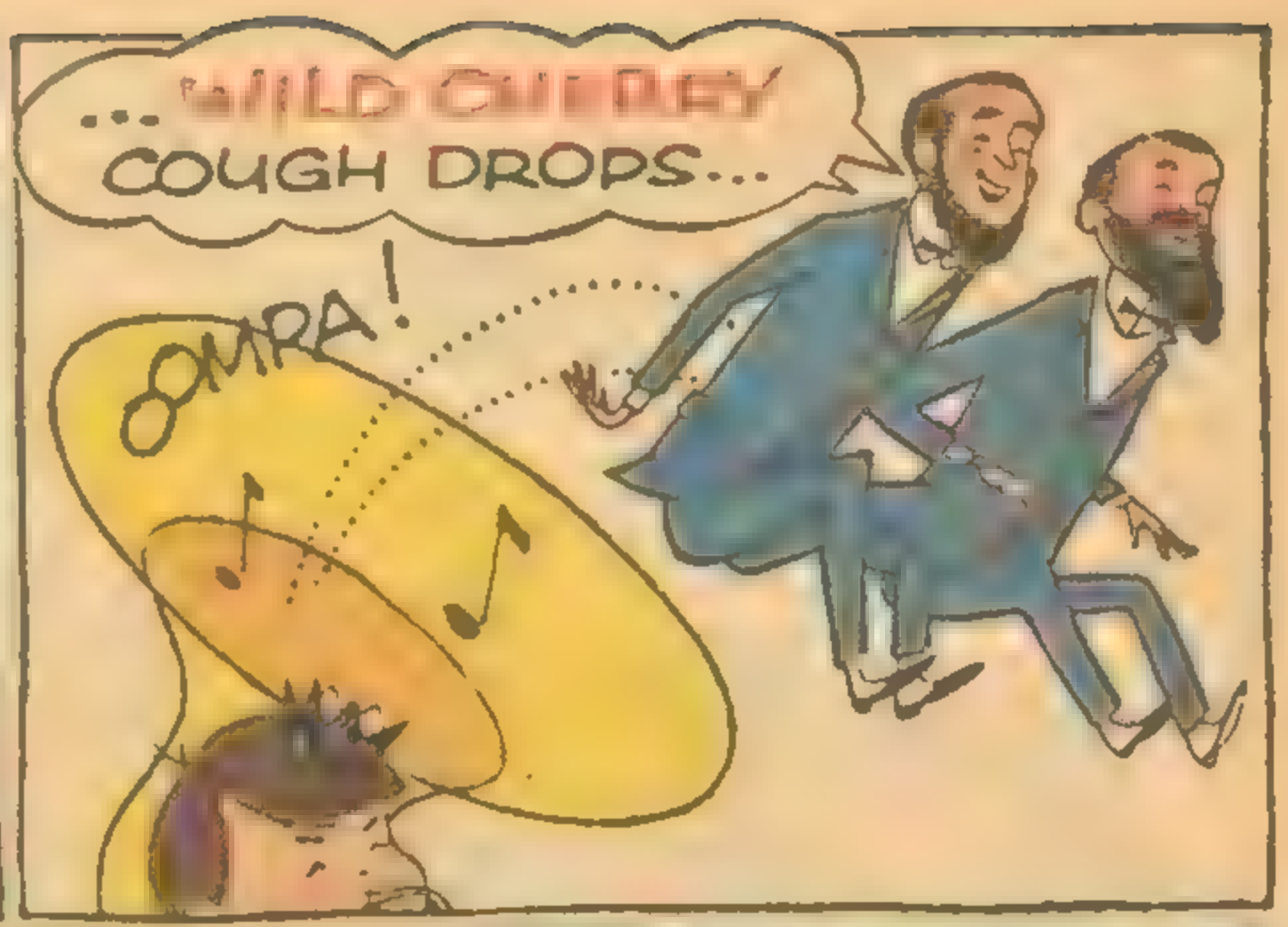
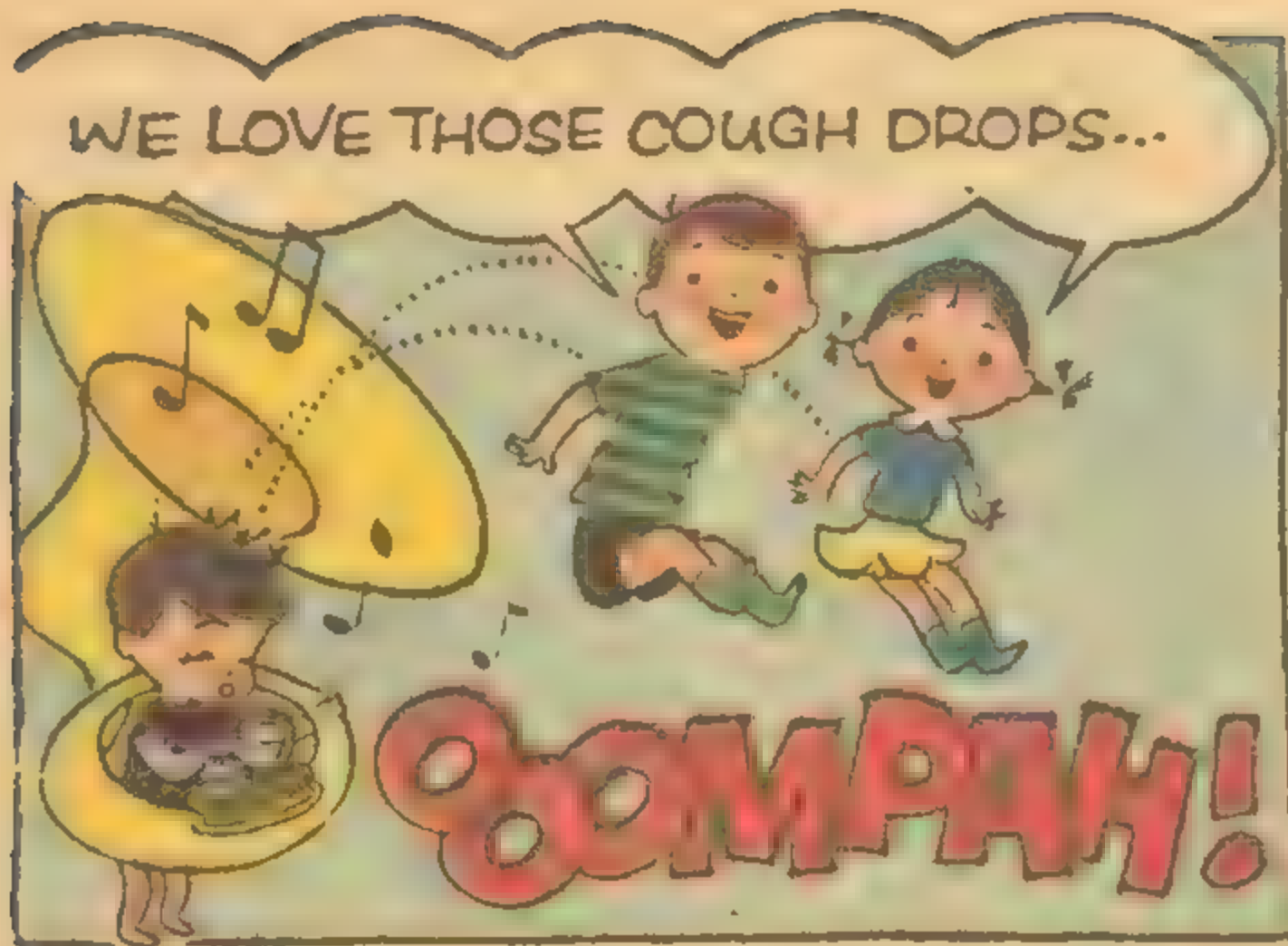
KATY'S DANCING DRESS by FRAN INOUE, AGE 16,
 514 FRESNO ST, FRESNO 6, CALIFORNIA.



* TO GET A KATY NOTE PAD SEND 25¢ (35¢ IN CANADA) AND YOUR NAME + ADDRESS TO KATY & WOGGON WHEELS RANCH, SANTA BARBARA, CALIF.



The
END



HAVE THE TIME OF YOUR LIFE ON CHICAGO ROLLER SKATES



Nothing in this world is easier or as much fun as rink skating. For extra excitement learn to dance on roller skates. That is fun at its best.

Consult your rink manager for the Chicago Skate best for you. Send for "Secrets of Rink Skating" booklet. Only 10¢ for postage and handling.



Chicago Roller Skates, 4432-A W. Lake, Chicago 24, Ill. Please send me "Secrets of Rink Skating" booklet. Valuable pointers and diagrams of skate dances. Enclosed is 10¢ for postage and handling.

Name _____ Age _____
 Street _____
 City _____ Zone _____ State _____

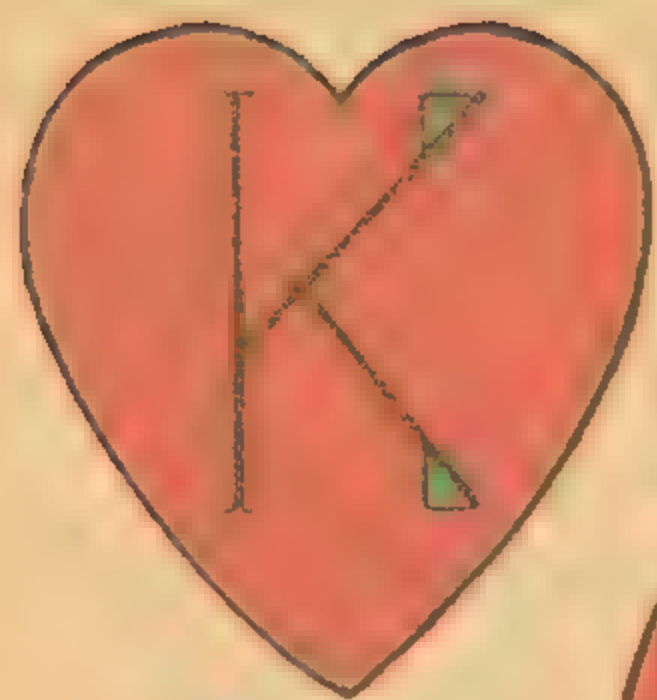


CHICAGO

4432-A W. Lake, Chicago 24, Ill.

Roller Skates

Manufacturers of Quality Rink and Sidewalk Skates for Over 50 Years



KATY

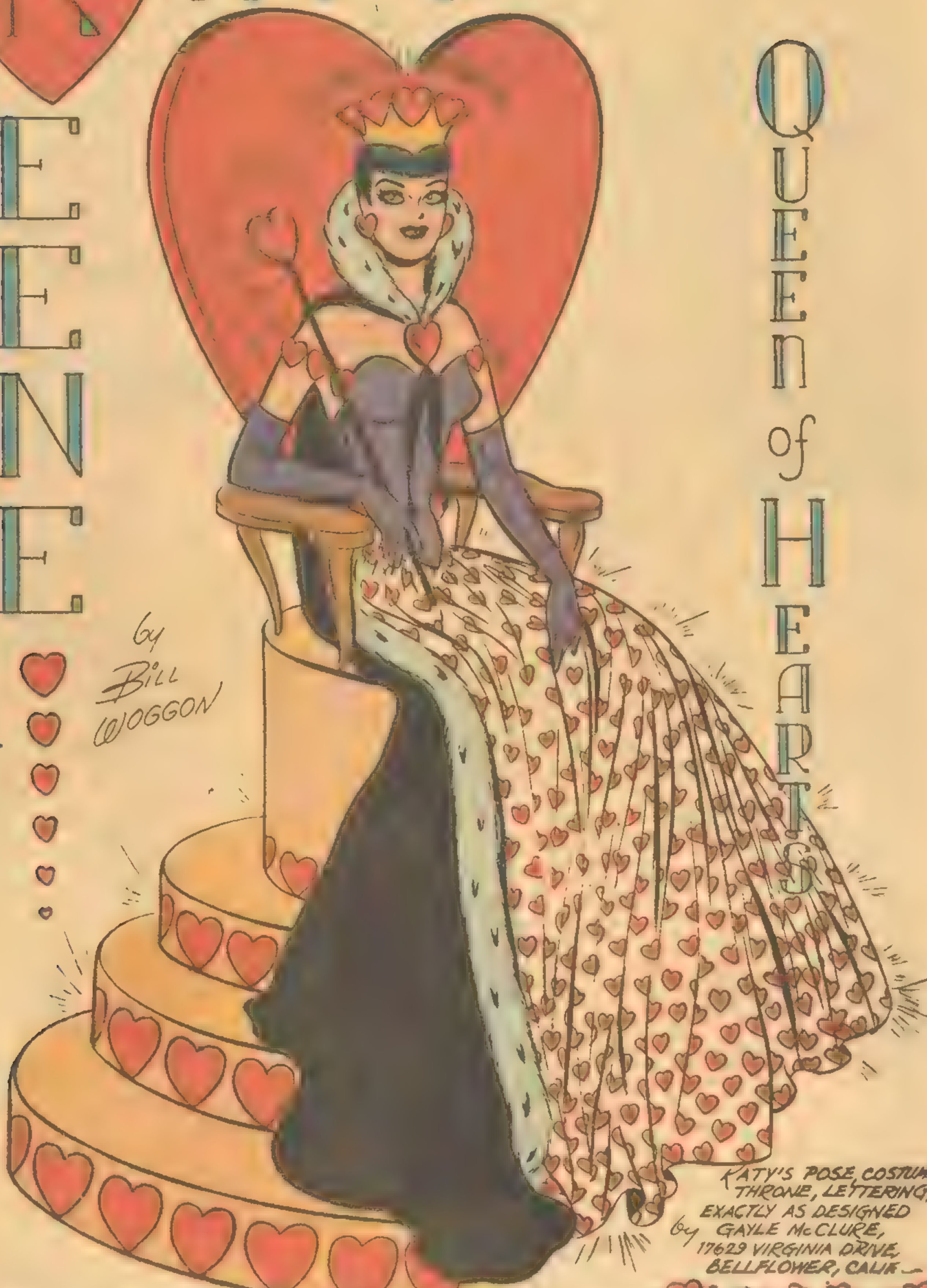


QUEEN



by
Bill
WOGGON

QUEEN of HEARTS



KATY'S POSE, COSTUME,
THRONE, LETTERING,
EXACTLY AS DESIGNED
by GAYLE McCLURE,
17629 VIRGINIA DRIVE,
BELLFLOWER, CALIF.

SAVE THIS PIN-UP OF KATY FOR YOUR COLLECTION !

OUR FANS LOVE **HEART**
DESIGNS, FASHIONS, FURNITURE,
LAMPS AND WHAT NOT--AT THE
END OF THIS STORY YOU'LL FIND
A WHOLE PAGE OF FASHIONS AND
A BIG LIST OF THE
DESIGNERS!

LOOK BELOW FOR HEART
FURNITURE ETC. CREDITS
ON THIS PAGE

YEP!
AN' SPEAKING OF
HEARTS LOOK
AT THIS SWEETHEART
DESIGN AN' POEM
MADE JUST FOR
YOU, KATY!

Katy is beautiful
Everyone knows
She always wears
such fabulous clothes
Her Favorite Sweeties are
K.O. and Randy
They think she's Sweet
As Sugar and Candy!
She's called the Sweetheart
By many a teen,
She's the prettiest girl
They've ever seen!
Look for Katy Keene Fashions
In Katy Keene Books
You can't beat her sweetness
You can't beat her looks

Love and XXX 0000
Lynda Stevens
6927 Fullerton Ave
Cleveland 5, Ohio

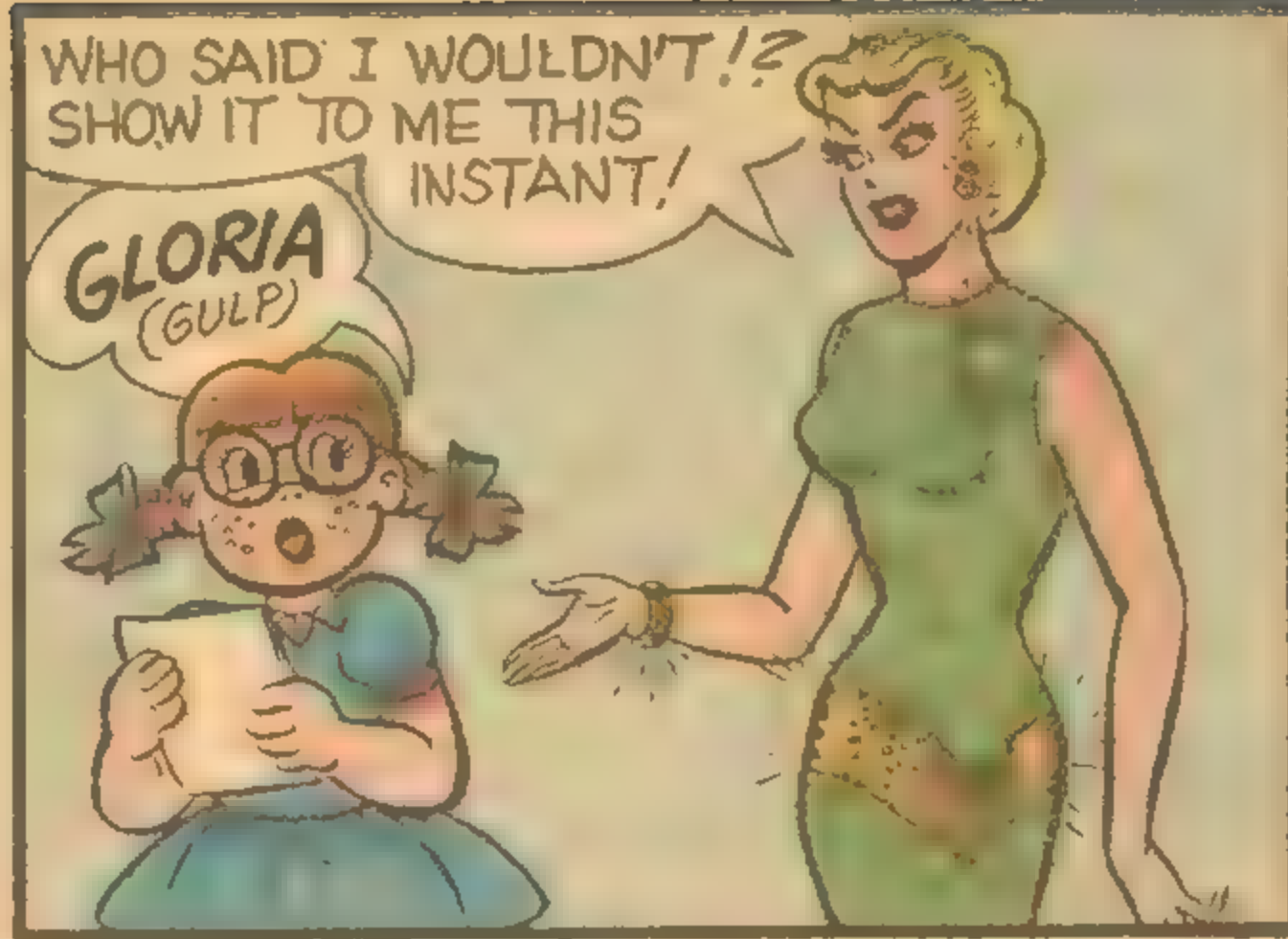
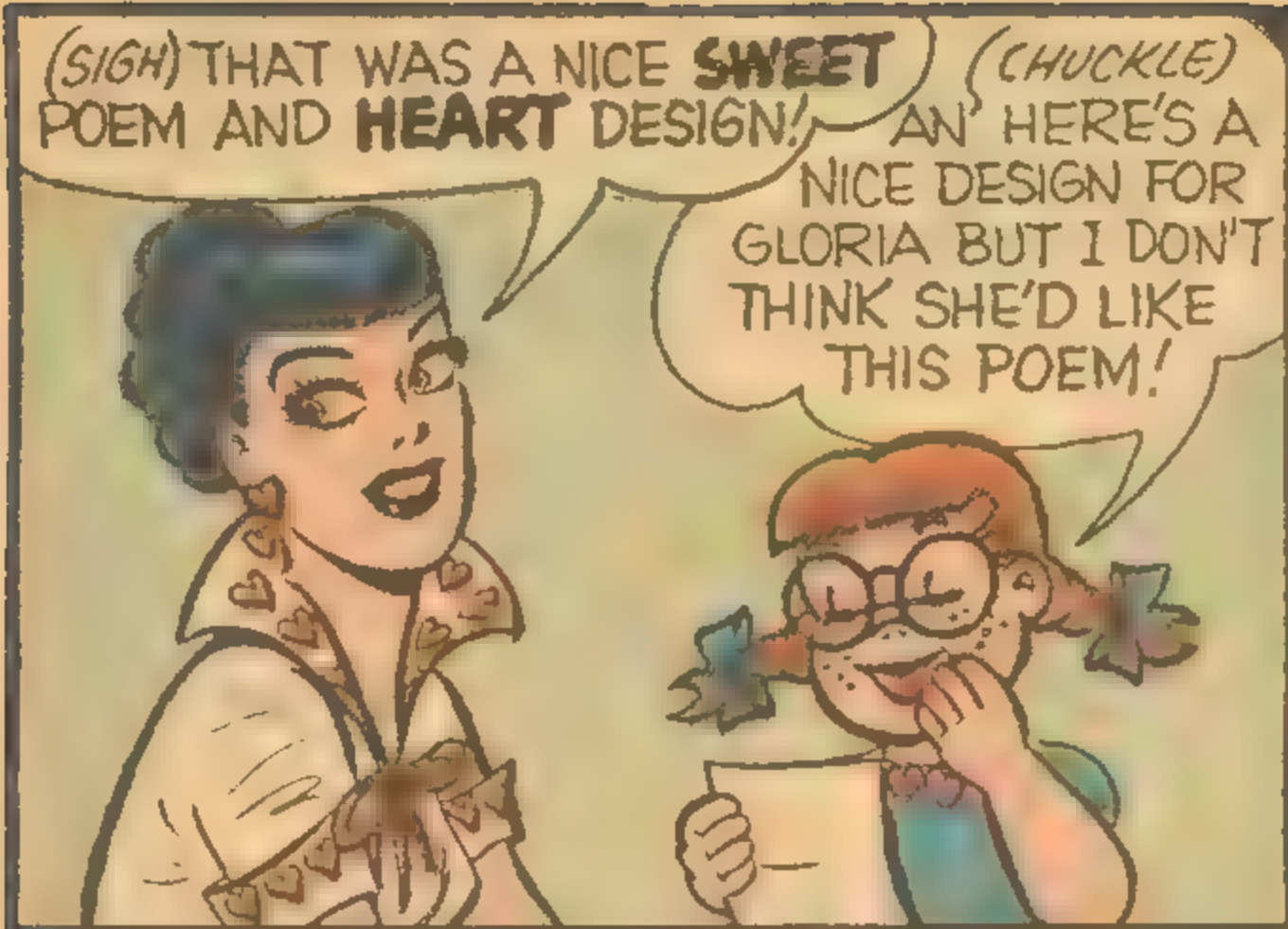
KATY'S
OUTFIT BY
ANNA LOUISE
FAULDS
P.O. BOX 1046
MULBERRY, FLA

DRESSING TABLE BY
ISABELLE KAFFLER
R.F.D. BOX 348
OCEAN RD.
BELMAR, N.J.

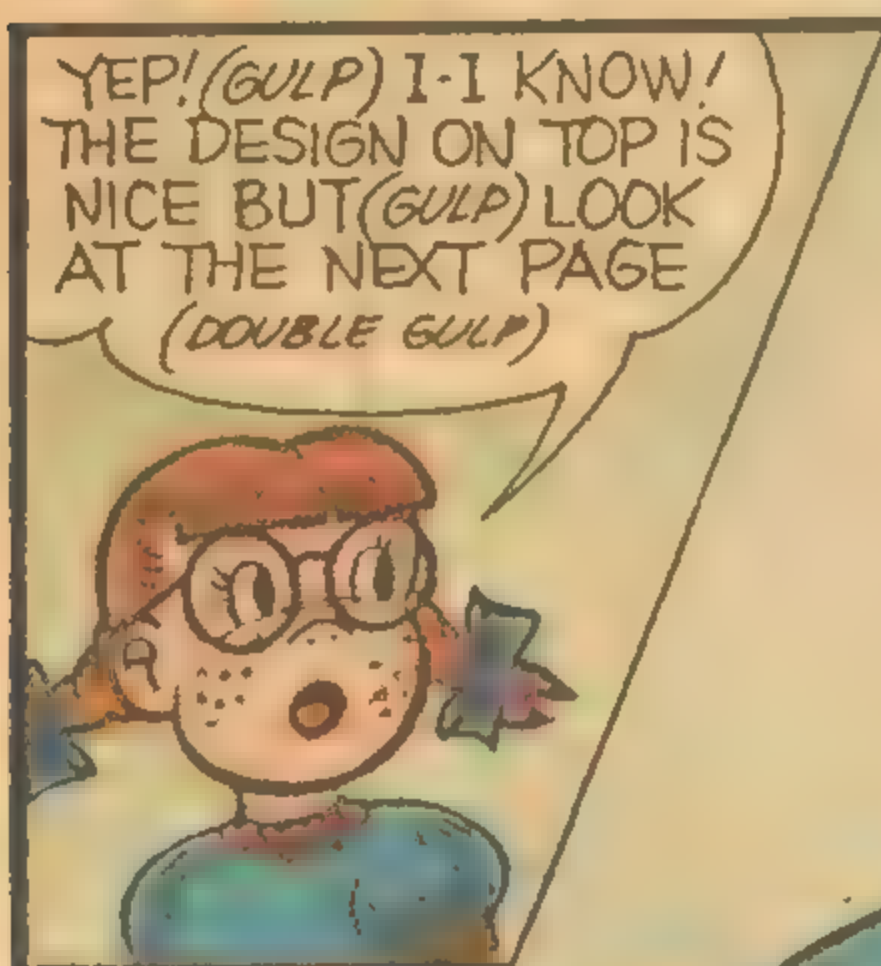
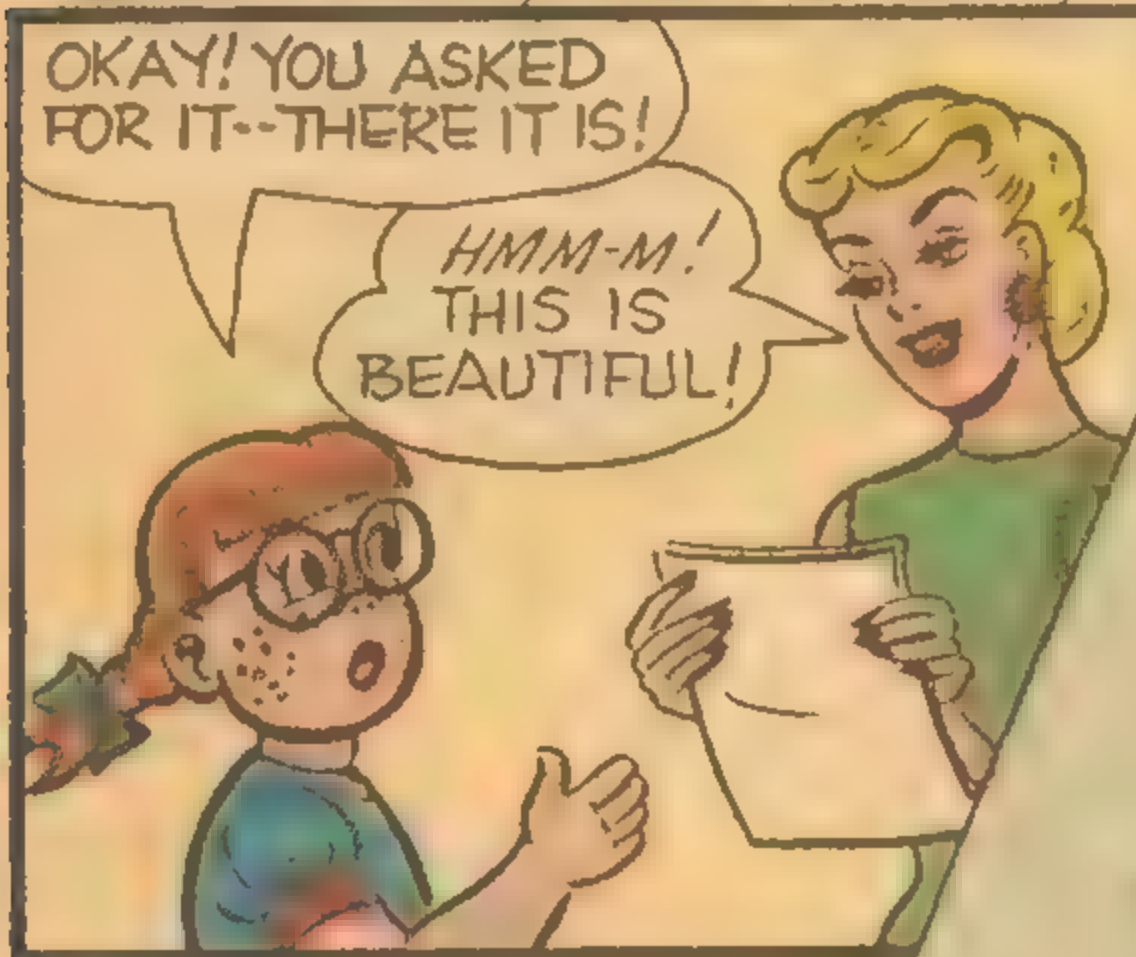
CHAIR BY
CHARI KOLP
510 N. CENTER
CLINTON, ILL.

LAMPS ABOVE BY
MARGERY RAE MORROW
3920 VALLEY DR.
ST. LOUIS, MO.

PILLOWS ABOVE BY
NANCY STURTEVANT, 7575 S.W. 8TH AVE
PORTLAND 19 ORE. PHONE + TABLE BY
LUCILLE YOUNG, 2830 N.E. DAVIS, PORTLAND 15 ORE.
BED BY MARY SVERTSON, 376 E. 56TH AVE VANCOUVER B.C. CAN.
CLOCK BY KATHY KALHER, CLARISSA, MINN.



GLORIA'S DRESS 64 DURELLE GARDINER, 15 FRASERTON CRES., SCARBOROUGH, ONT. CANADA.



LOOK ON THE NEXT PAGE FOR THE WINNER

Gloria Handbill

*Gloria is pretty
But she isn't nice;
She always acts
with unjust vice!*

*She's always mean
To Katy, our "Queen,"
She always tries to be on top
But every time she is a "Flop!"*

*She has blonde hair,
And big blue eyes
For Katy she has
Daggers in her eyes*

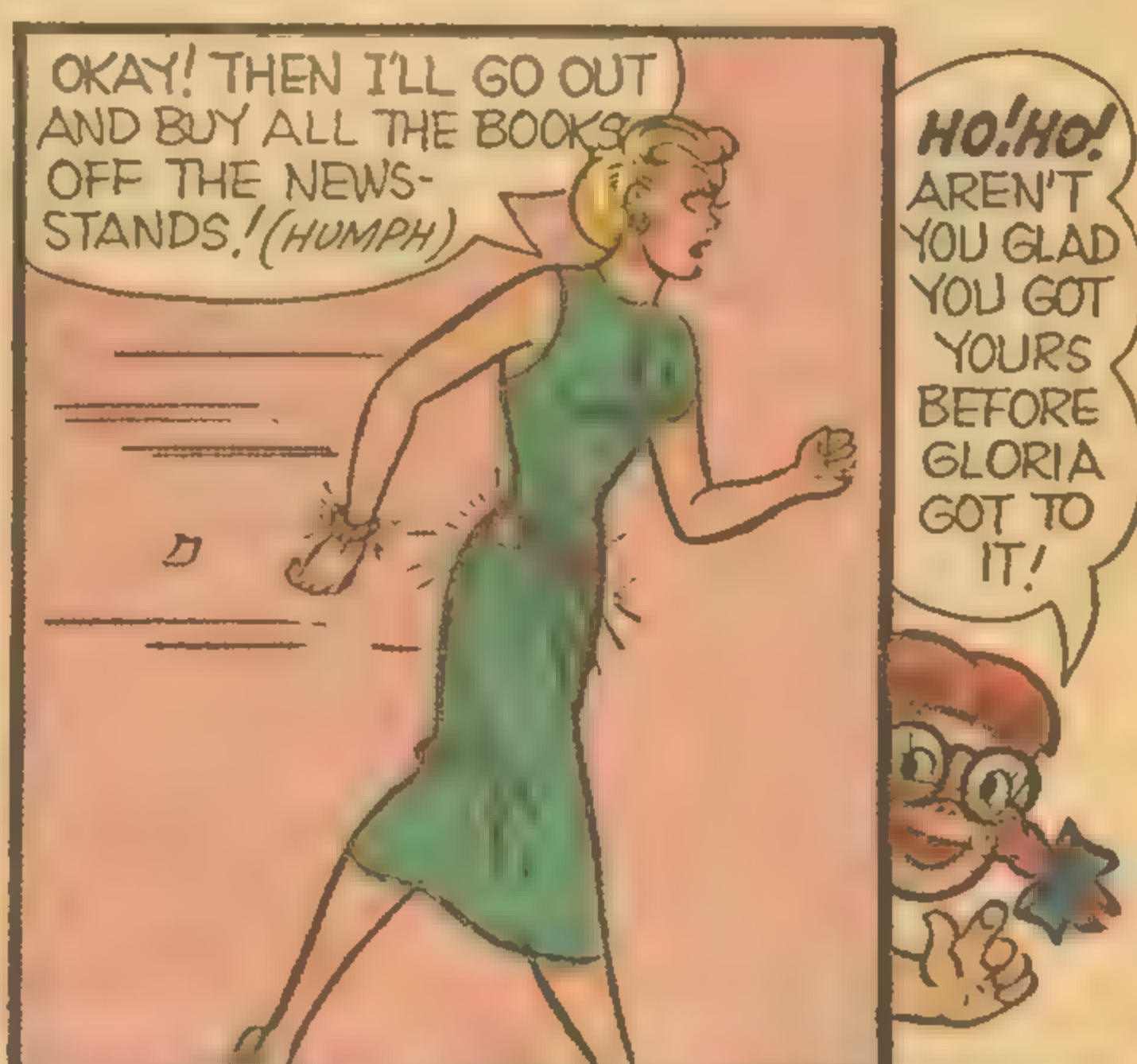
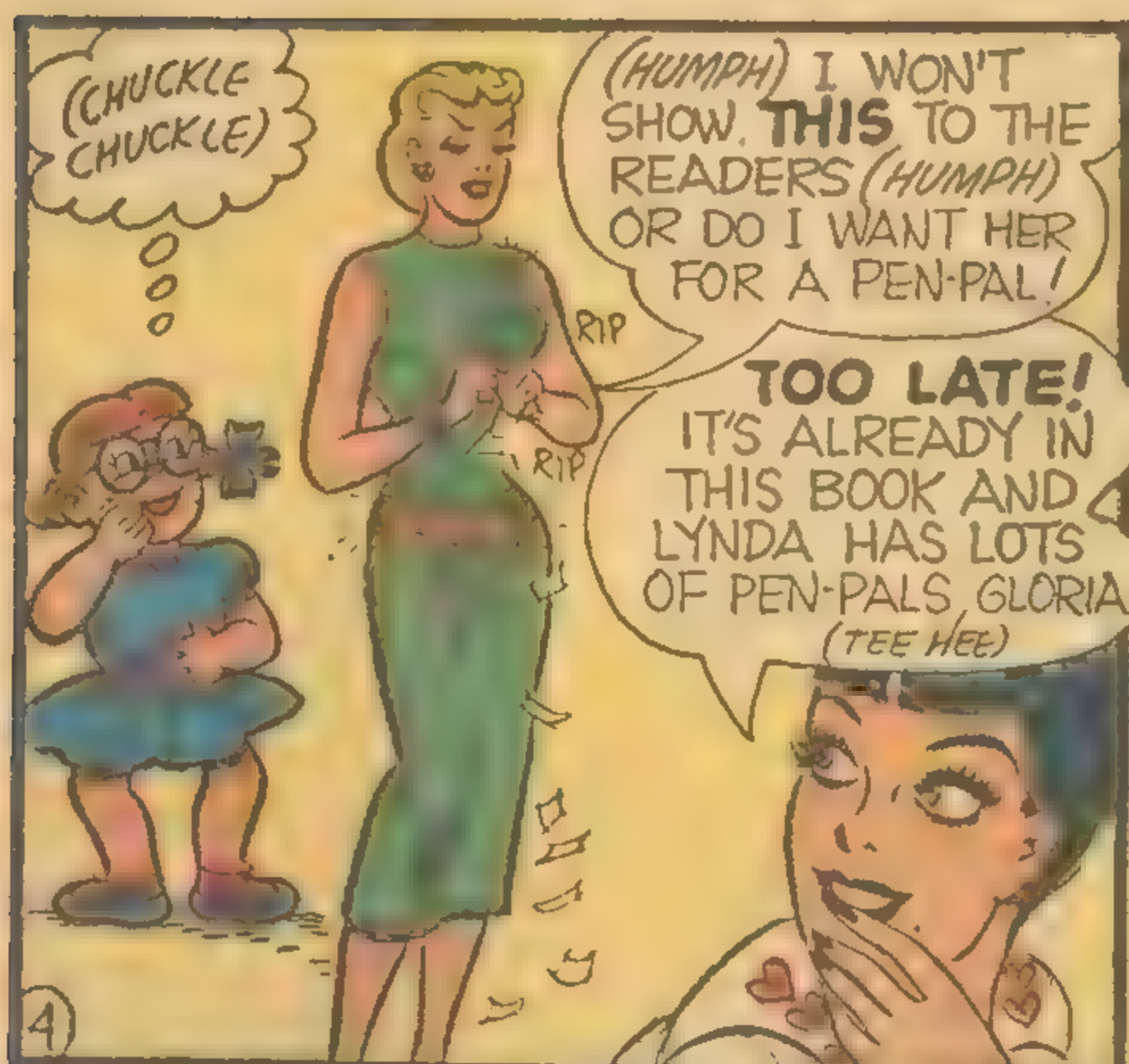
*Gloria is called the jealous one
When you're with her
You'll have no Fun !!*

by Lynda Stevens,
6927 FULLERTON AVE.
CLEVELAND 5, OHIO.

(P.S. I WOULD LIKE PEN-PALS)

KATY! (HUMPH)

GLORIA! (HUMPH)



DON'T GO AWAY, FANS! MORE SWEETHEART FASHIONS + PIN-UPS ON NEXT PAGE

Hot Sweetheart Fashion Show



CREDITS FOR THESE AND VERY SIMILAR SWEETHEART FASHIONS WILL BE FOUND THE NEXT PAGE ➡

KATY KEENE



ON THIS PAGE YOU'LL
FIND THE LIST OF DESIGNERS
WHOSE CREATIONS APPEARED
ON THE PRECEDING PAGE!
THANKS TO ALL!

LETTERING, HAIRDO, ETC
OF KATY AT LEFT BY
ANNA LOUISE FAULDA
P.O. BOX 1046
MULBERRY, PLA.

JOAN STILLWELL, 12,
6633 W. 83 RD.
OAK LAWN, ILLINOIS

ALETA FAYE DAVIDSON, 14,
1016 MARKET ST.
METROPOLIS, ILLINOIS

ANN CAULEY,
LEWIS,
COLORADO

NANCY STURTEVANT
7575 S.W. 87th AVE.
PORTLAND, OREGON

NORMAN SWICK,
802 SKYLINE DRIVE,
CARBONDALE, ILL.

JEANNE BURT,
2761 LAMBERT RD.,
LANELEY PRAIRIE, B.C. CAN.

LOUISE PETERSON,
1302 1/2 W. 94th ST.
LOS ANGELES 44, CALIF.

NUMBERED NAMES ABOVE CORRESPOND WITH NUMBERS OF FASHIONS ON PRECEDING PAGE
(ADDITIONAL READERS BELOW DESIGNED SIMILAR BEAUTIFUL SWEETHEART FASHIONS FOR KATY)

JUNE GARRISON, 14,
48 LAIRD ST.,
WINONA, MINN

JANN HURST,
25 KINLOCH AVE
TROY, N.Y

BETTY GAIL PAYNE,
629 PINE ST.,
TOCCOA, GA

CHERYL GANN, 11,
1342 NEBRASKA ST.,
VALLEJO, CALIF.

CHARLES COOPER, 12,
37 HAVELOCK ST
DORCHESTER 24, MASS

ANGELA DAVIS, 11,
82444 S.W. 21 ST.
MIAMI, FLA.

LINDA WESSON
137 SO LOUISE,
AZUSA, CALIF

ANN McKINNIS, 13
2616 HARGILL DR.
ORLANDO, FLA

CAROL ROBERTS, 14,
2168 VERANO WAY,
NO SACRAMENTO, CALIF

JANIE CALVERLEY, 13,
1110 WALNUT ST.,
MT CARMEL, ILL

JANET BUCHANAN, 11,
28 DOBIE AVE,
MOUNT ROYAL, QUE, CAN

KAREN TAYLOR, 11,
55 GEORGE AVE,
NORANDA, QUE, CAN

BONNIE VOLK, 13
37 FARNHAM DR.,
OTTAWA, ONT, CANADA

PENNY MACKLIN, 13,
90 FILBERT ST
KITCHENER, ONT, CAN

TRUDY KONIG, BOX 763
CRANBROOK, B C,
CANADA

LOUISE TERRUSA, 12,
12 AUBURN ST
WILKES-BARRE, PENNA

KAREN KUIVINEN, 13
846 LINCOLN RD
GROSSE POINT, MICH

LINDA BEYER, 9
8570-1135 ST
RICHMOND HILL, NY

DARLENE McKUNE,
SPRING GREEN,
WISCONSIN

GILBERT LOPEZ,
846 WALAMEDA
TUCSON, ARIZ

LOUISE KEATON,
4619 ROSS, APT 16,
DALLAS, TEXAS

ELAINE ANN JONES,
9407 48th PLACE,
COLLEGE PARK, MD.

BARBARA VANO, 14,
3513 SW 17 TERRACE,
MIAMI, 45, FLA.

JANE ARTHUR, 12,
P.O. BOX 119,
ONEONTA, ALA

JOAN DRAGON
377 W MONTECITO
SIERRA MADRE, CALIF.

GRETCHEN STENSRUD
WHITTEMORE
MICHIGAN (A. 11)

SYLVIA STEHR, 13,
2435 SO. LAFAYETTE,
DENVER 10, COLO.

DOLORES BRAVO, 10,
551 BROOK AVE.
BASS, N.Y

PATRICIA EDMUNDS, 11,
R#4, BOX 215
MADISON, WISC.

IDA TARBELL,
1118 MONTCAIRE DR, N.E.
ALBUQUERQUE, N. MEX.

RITA BARRETT, 13,
915 FRANCISCO AVE.
MISSION, TEXAS

LUCILLE YOUNG,
2830 N.E. DAVIS,
PORTLAND 15, ORE.

ELAINE WELBARN,
HIGHWAY 62
THOMASVILLE, N C

ANNA OATLEY, 14
88 GLADSTONE AVE.
TORONTO, ONTARIO

PATTY VICKERS, 12
423 ROSE AVE.
CLAIRTON, PENNA

SANDRA SMITH
BOX 585
GUNNISON, COLO

MARY POWELL,
53 MOSHIER ST.,
GREENWICH, CONN

SUE DINGESS,
BOX 268
WEST LOGAN, WVA

GARY MILLER, 10
WALNUT GROVE
MINN BOX 475

PHYLLIS MISHKIN, 10,
405 PEARL ST.
LANCASTER, PENNA

JANICE SULLY,
4101 DALLAS
HOUSTON, TEX

MARLENE LUNDQUIST,
BOX 49, (AGE 17)
BERESFORD, S DAK

PATTY BROICH, 12,
119-BW HADLEY ST
MILWAUKEE 12, WISC

BETTY VANDYKE
1590 SAMARIA RD
SAMARIA, MICH

JEAN MILLOTT,
BOX 111,
REPUBLIC, OHIO.

BEVERLY MILLER,
1360 BLUFF ROAD, APT
ANCHORAGE, ALASKA.

FLORENCE GRENGA,
BOX 775 AGE 11,
FALMOUTH, MASS

PHYLLIS BLOCK, 14,
23-51 23 ST.
LONG ISLAND CITY 5, NY

DIANE KAMA, 12,
2084-OLIVE
LINCOLN PARK, MICH.

ANNE KAREN BILLINGS,
715 PLUM ST.
ERIE, PENNA

WALTER S BROWN
BOX 216
TISKELWA, ILL.

CONYTHIA TYLER,
422 ESPANOLA AVE.
PARCHMENT, MICH

JACK DAVIS, 15,
3339 BROADWAY,
JACKSONVILLE, FLA

GENNY HANSEN,
908 HIGHLAND,
PARK RIDGE, ILL.

WILLIAM FERET,
2114 N LEAVITT ST
CHICAGO 47, ILL

LINDA HEMDAHL, 14
218 LONGLEY WAY
ARCADIA, CALIFORNIA.



K POSE +
GOWN
6y



DEAR READERS:

WE BEGAN THIS SWEETHEART STORY OF KATY KEENE
WITH A BEAUTIFUL LARGE PIN-UP FOR YOUR COLLECTION
WE'D LIKE TO END IT WITH ANOTHER...MADE ESPECIALLY FOR
YOU BY MARTHA BANISTER, RT.3, BOX 223, EL DORADO, TEXAS.

A BRAND NEW *Exciting* BIG GIANT KATY KEENE PIN-UP PARADE

NEW CARS
ROCKETS, ETC.

ALL NEW
STORIES!

NEW
Free
PIN-UPS!

NEW
GAMES,
PUZZLES,
JOKES,
ETC.
ETC.
ETC.

NEW
FASHION
CUT-OUTS!

ORDER
YOUR
COPY
Now!

MAIL THIS
COUPON WITH
25¢ (35¢ IN CANADA)
HURRY! SEND
FOR IT!
Now!

KATY KEENE PIN-UP PARADE # 3

ROOM 603, 241 CHURCH ST., NEW YORK 13, N.Y.

GENTLEMEN: ENCLOSED PLEASE FIND 25¢ IN COIN (35¢ IN CANADA) FOR WHICH YOU WILL SEND ME THE NEW KATY ANNUAL AS SOON AS IT COMES OFF THE PRESS.

NAME

PLEASE PRINT PLAINLY

ADDRESS

CITY

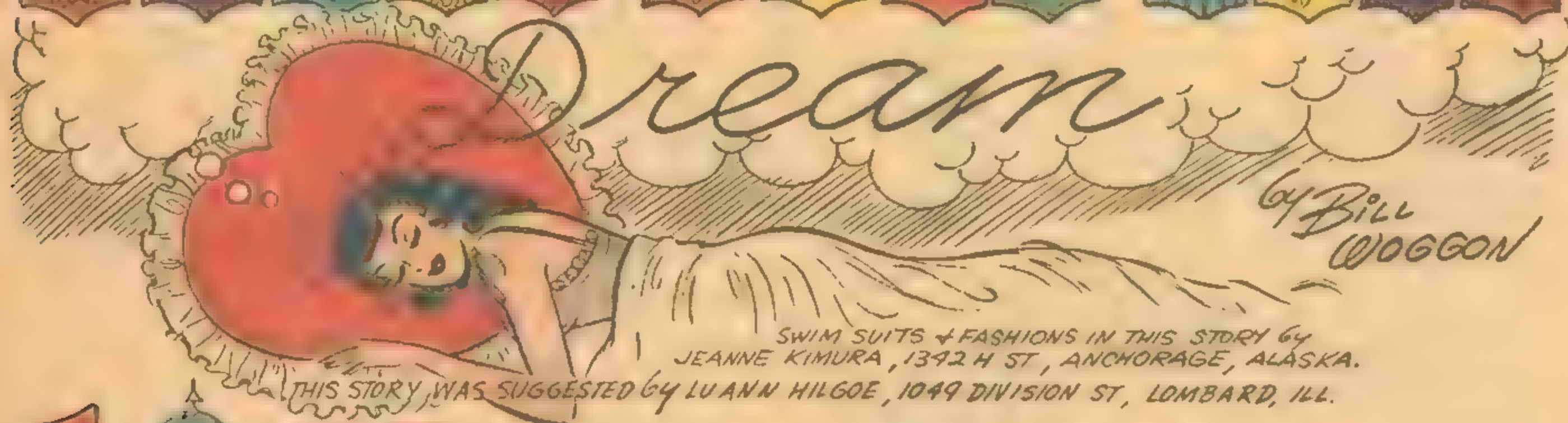
ZONE

STATE





MAIL-NOV

PLEASE MAIL THIS COUPON TO KATY'S ADDRESS IN NEW YORK AND NOT TO KATY AT WOGGON WHEELS RANCH







SWIM SUITS & FASHIONS IN THIS STORY BY
JEANNE KIMURA, 1392 H ST, ANCHORAGE, ALASKA.




THIS STORY WAS SUGGESTED BY LU ANN HILGOE, 1049 DIVISION ST, LOMBARD, ILL.

1  **K.T.** had a **CRAZY MIXED UP** dream she dreamed t  all she wanted **2** own were

  Fashions so she threw away all of her beautiful  and  and all of her chic

 and her glamorous 

When she told her friends about it they didn't like the  one bit  but  said, "I still think it's a good  I love my swim suit fashions and I'll live in them ??"

Soon **KT** found out t  her   were right and she was wrong  cause  invited her **2** a dinner  at his home and was he only

EMBARRASSED when 
(SEE NEXT PAGE)

appeared in a  Randy's  and all their friends were **SHOCKED**  and quickly took **KT** home in his new  Later  sent  and  a couple of  **2** his next big bout  they were the best  side   was only amazed and **EMBARRASSED**  **KT** showed up in a  he was so embarrassed he nearly lost the  Next  invited  **2** a   Fashion Show and of all things **KT** arrives in a     were simply **HORRIFIED** and Gloria could  wait until  left so they could talk about her **MEOW MEOW**  passes and at  calls  **2** give her a part in a period movie  ing   you guessed it! **KT**  appears on the set in her  instead of a  gown  Jumpin' Joe higher than ever  **4** and fired   Then she began **2**  and woke up **2** find that it was only a dream and was very happy **2** see she still had all of her  utiful clothes!

KATY

by
Bill
WOGGON

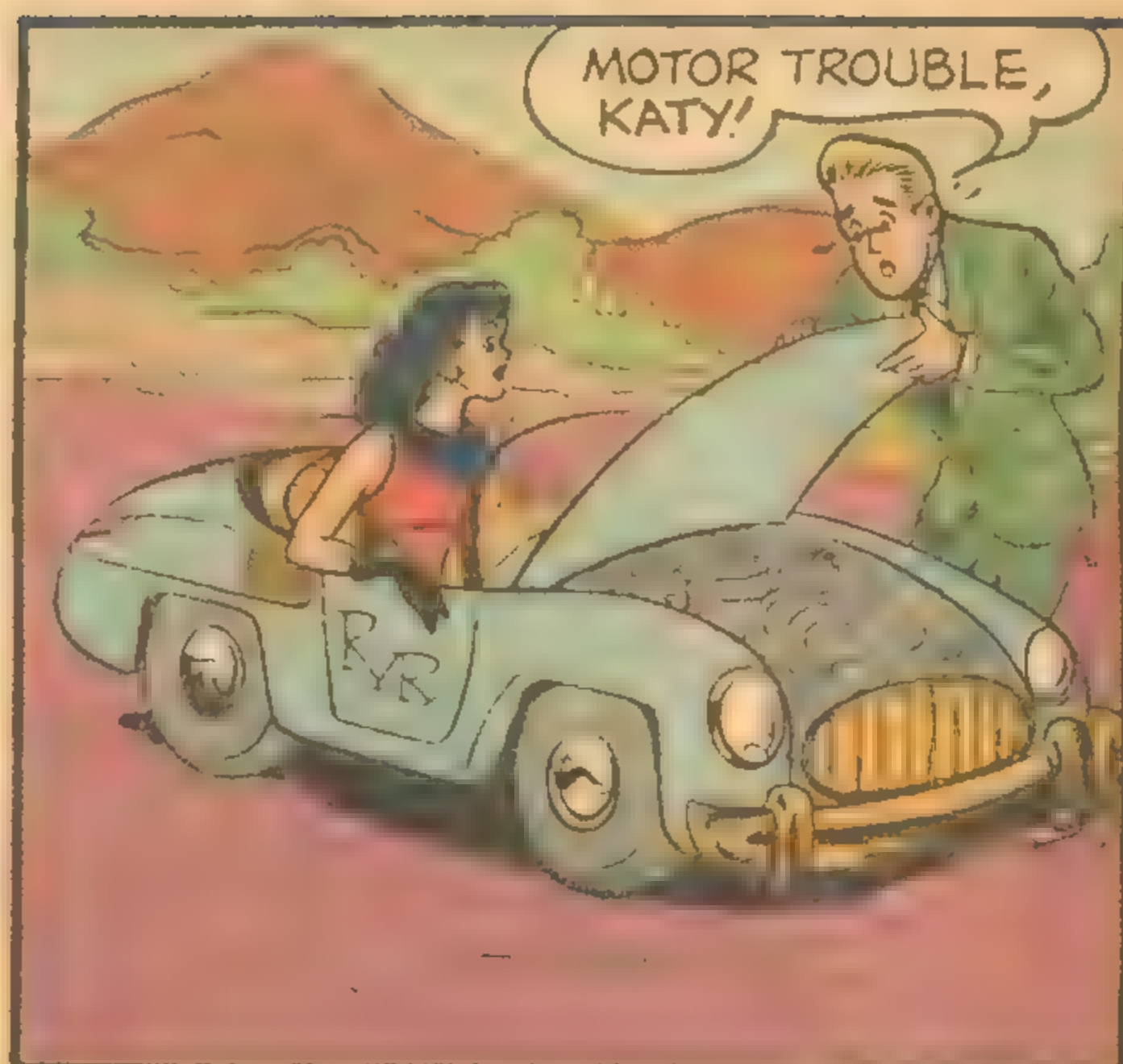
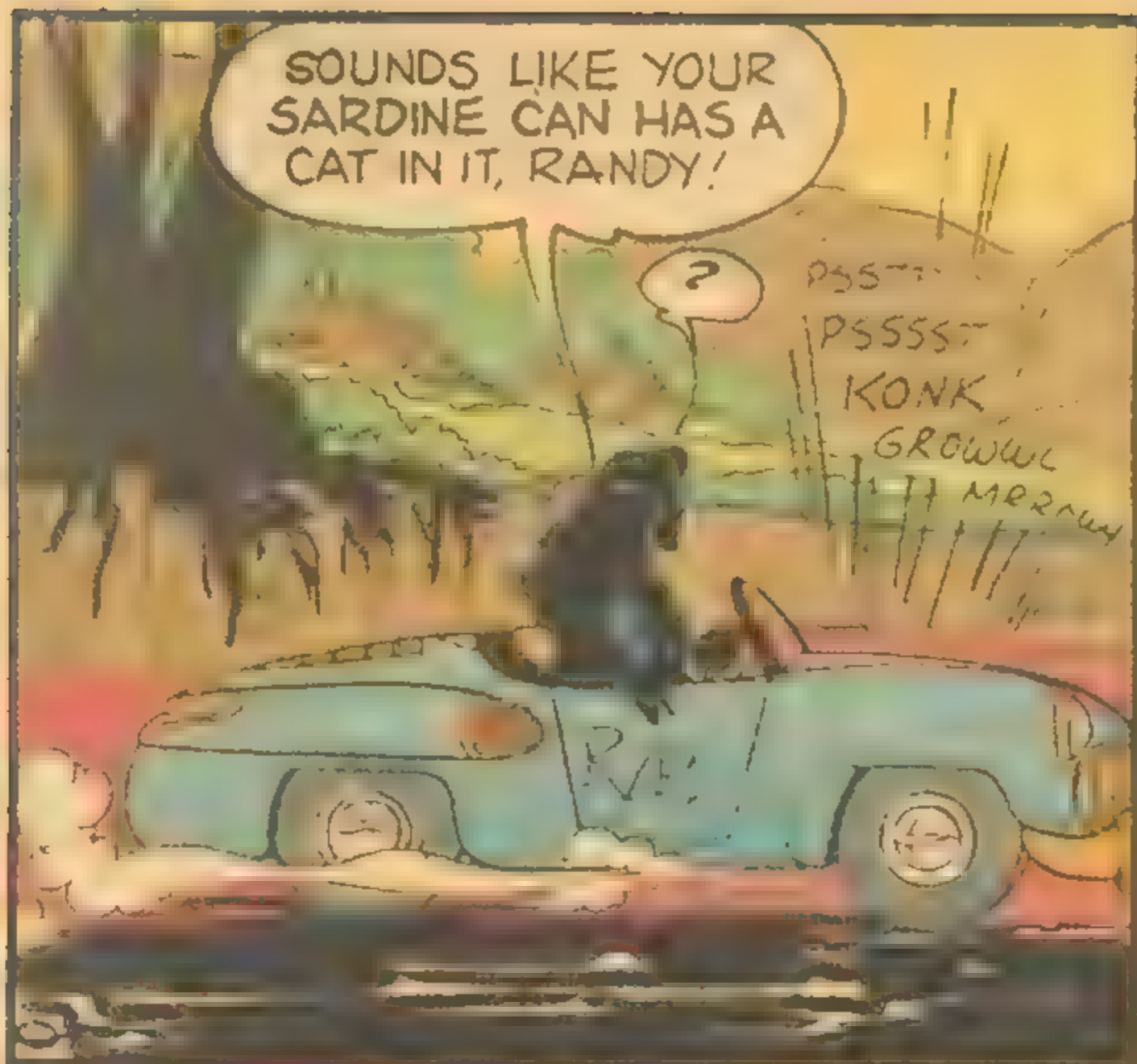


LETTERING, KATY'S POSE
& OUTFIT ETC. by
TINA PERRO, 14
21 A VINE ST,
HARTFORD CT, CONN.

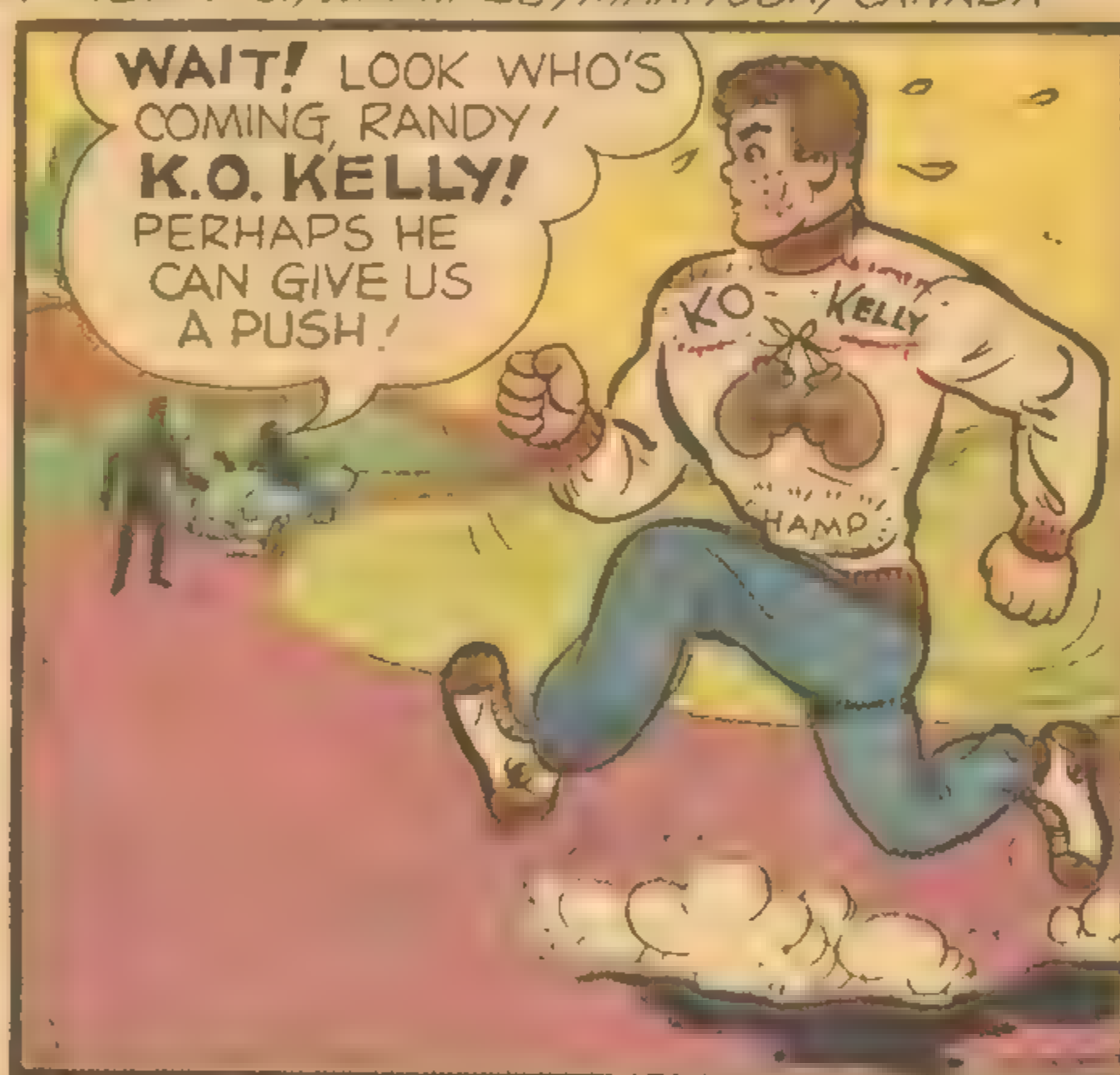
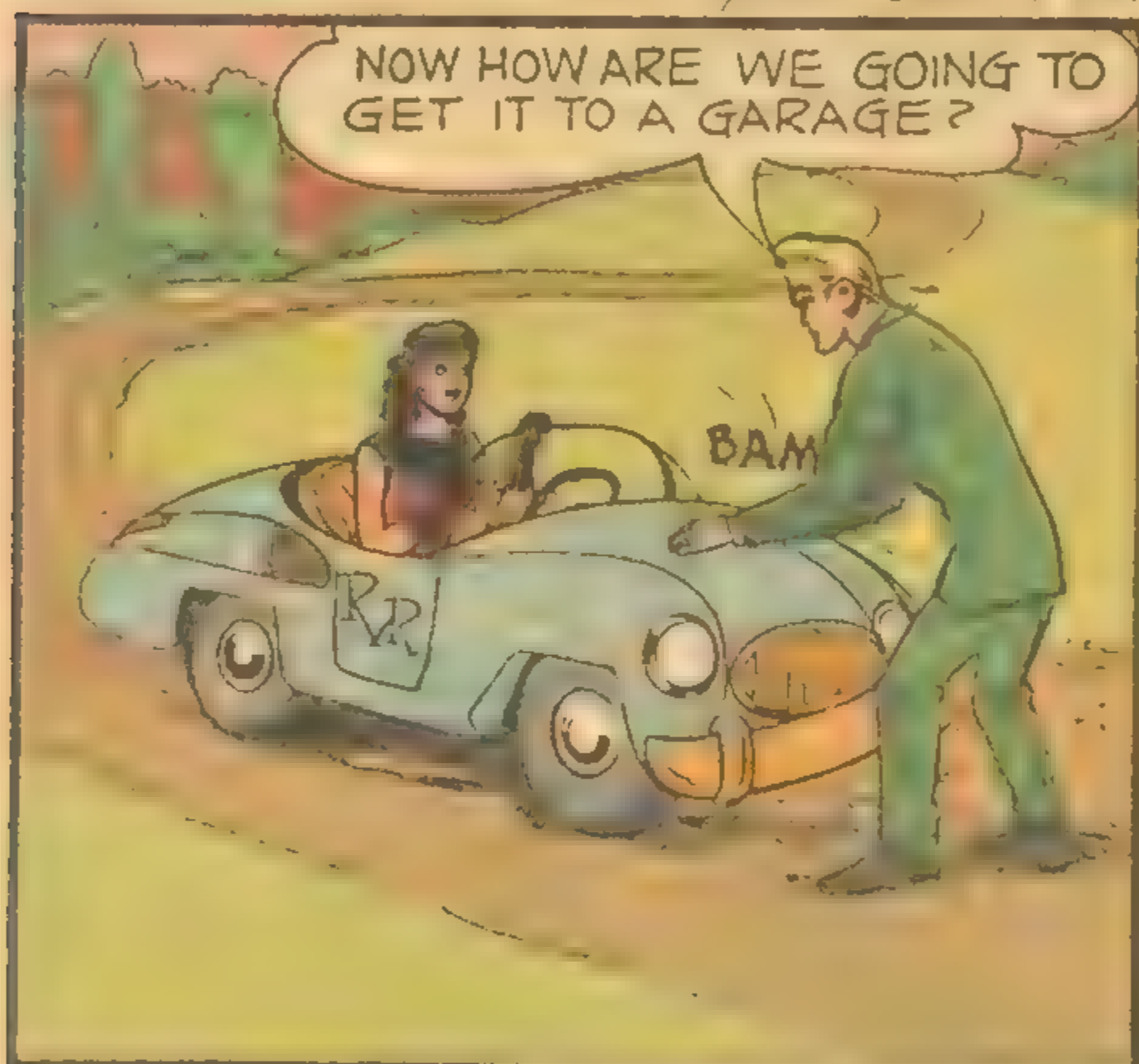
KATY'S SHEATH DRESS & POSE, BELOW by SANDRA BENITOCI, 7712 N.W. 2AVE, MIAMI, FLORIDA.



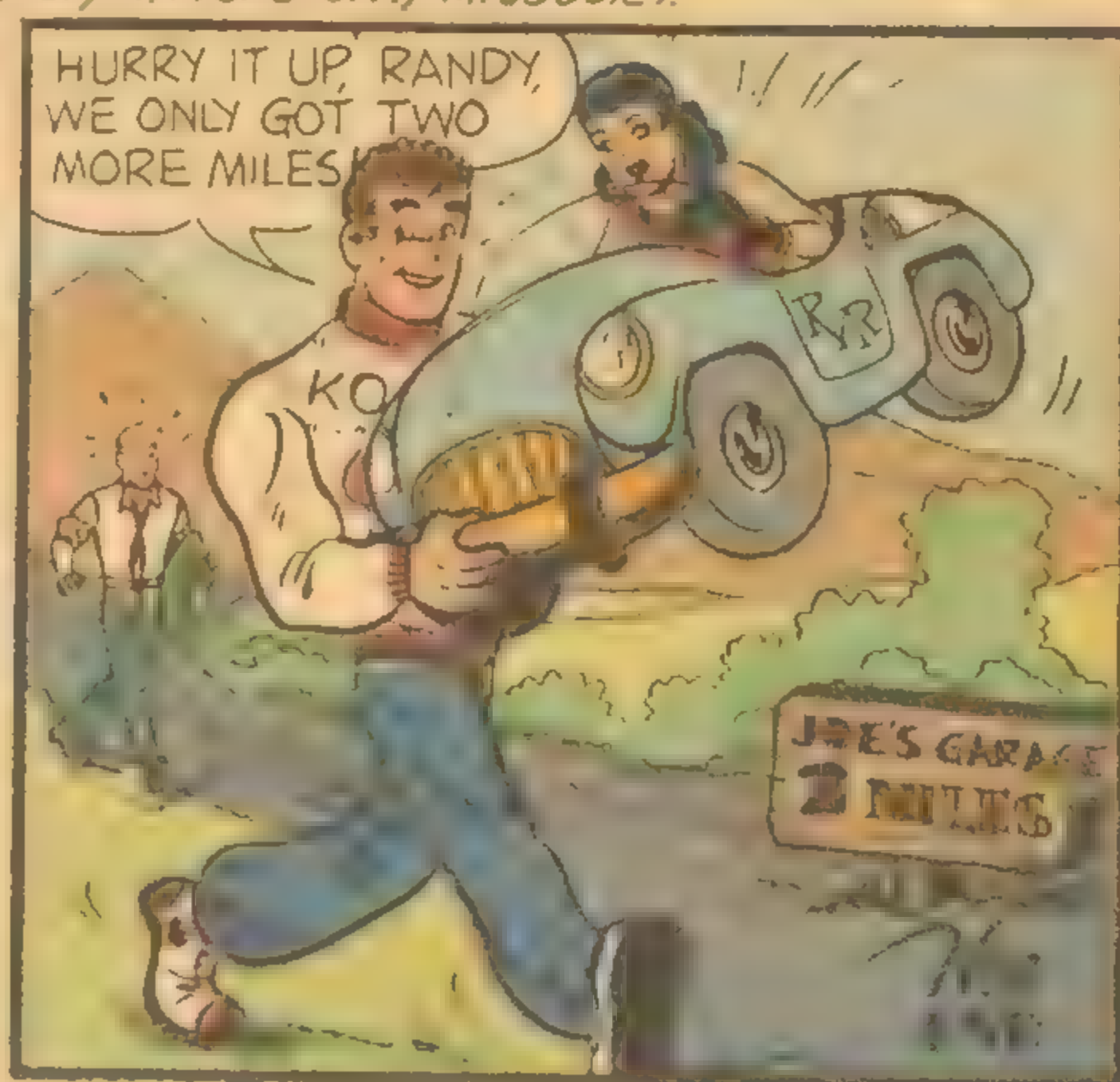
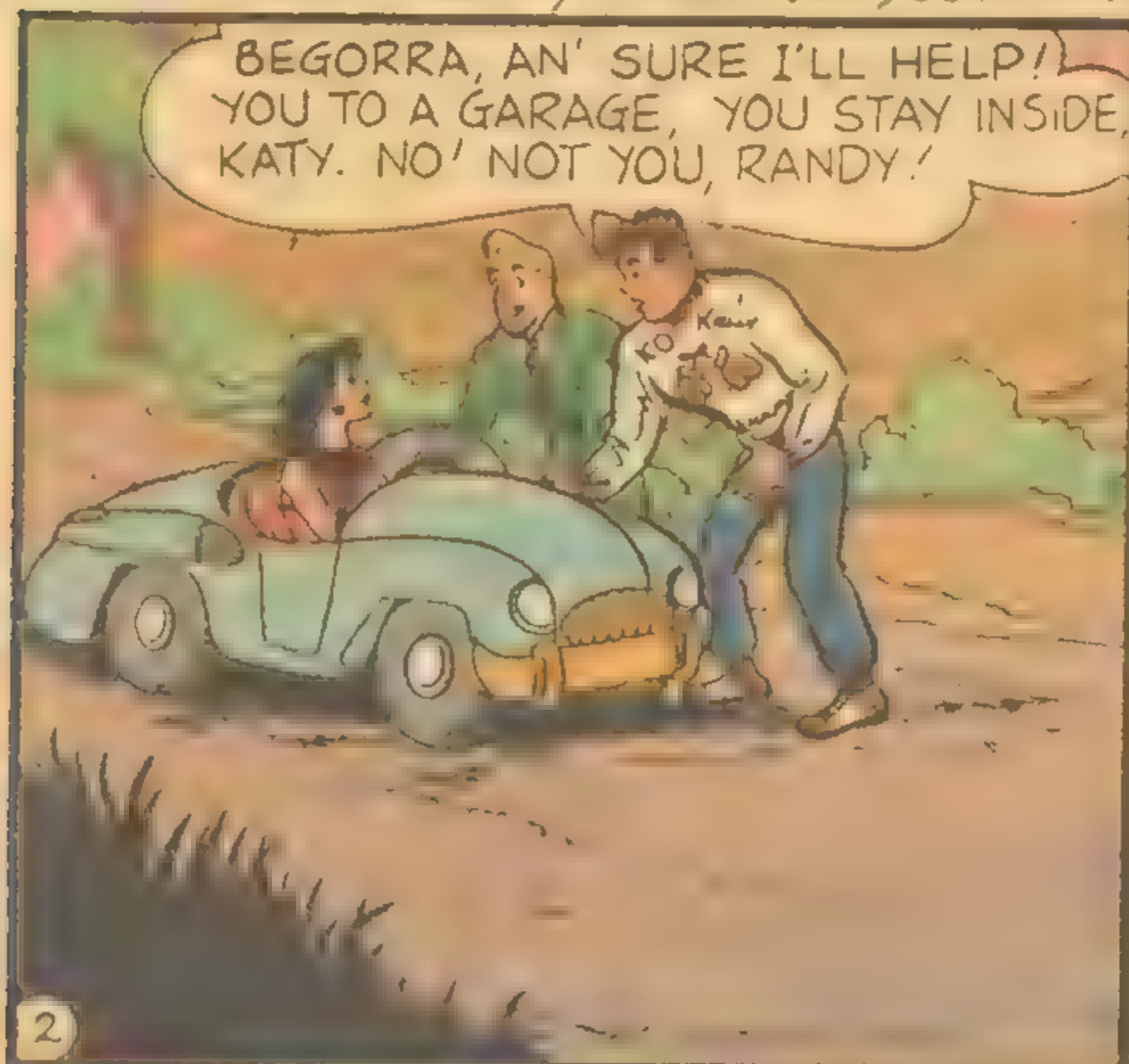
RANDY'S FOREIGN SPORTS CAR by
LARRY PAUL, BOX 35, HARVEY MO DAKOTA



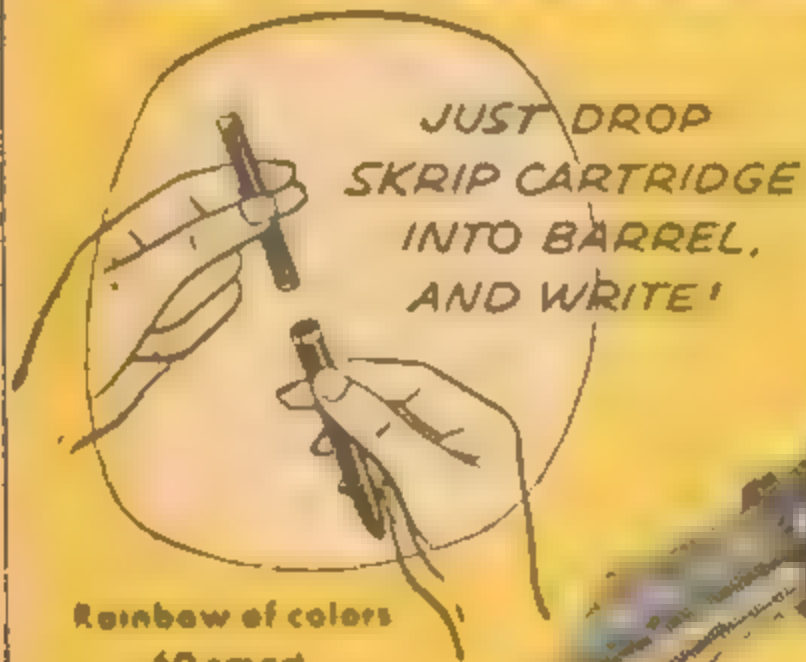
RANDY'S OUTFIT & KO'S PANTS by BILL SEARS, VARIETY VIEW P.O., WINNIPEG, MANITOBA, CANADA



KO'S SWEAT SHIRT by JAMES GOHL, 5346 WAYNE ST, KANSAS CITY, MISSOURI



SHEAFFER'S CARTRIDGE PEN



Rainbow of colors
... 60 smart
combinations

©1956 W. A. Sheaffer Pen Company



"I CAN
CARRY MY
INK SUPPLY RIGHT
IN MY POCKET!
MESSY INK BOTTLES
ARE OUT!"



\$2.95

WITH 2 SKRIP CARTRIDGES
EXTRA CARTRIDGES AVAILABLE
IN HANDY 3-PACK

The FOUNTAIN pen that FILLS like a ballpoint!

IT'S A HIT!

YOU CAN'T MISS
LITTLE ARCHIE
COMICS IF YOU'RE
HUNTIN' FOR A
TOP-NOTCH
MAGAZINE!



ARCHIE
SERIES

**Little
Archie**



IF YOU THINK WE'RE FUNNY
NOW, YOU OUGHTA SEE THE
GANG 'N' ME WHEN WE
WERE JUST LITTLE KIDS!
WHAT A RIOT! IT'S
THE FUNNIEST STUFF
EVER PUT IN COMIC
MAGAZINES! THE
THINGS THAT KIDS
WON'T DO! HA! HA!
BUT DON'T LET ME
SPOIL IT FOR YOU!
HURRY AND GET
YOUR LITTLE
ARCHIE #2 NOW
BEFORE THEY'RE
ALL GONE! MAN!
IT'S THE END!



ON SALE NOW!



Wildroot Cream-Oil gives you confidence!

Confidence begins with a smart successful appearance which naturally means well-groomed hair.

Wildroot Cream-Oil gives you confidence because it keeps you looking your best, helps you make the right impression in any situation.

Keeps hair handsome and healthy looking the way Nature intended...neat but not greasy. Get Wildroot Cream-Oil, America's largest selling hair tonic!

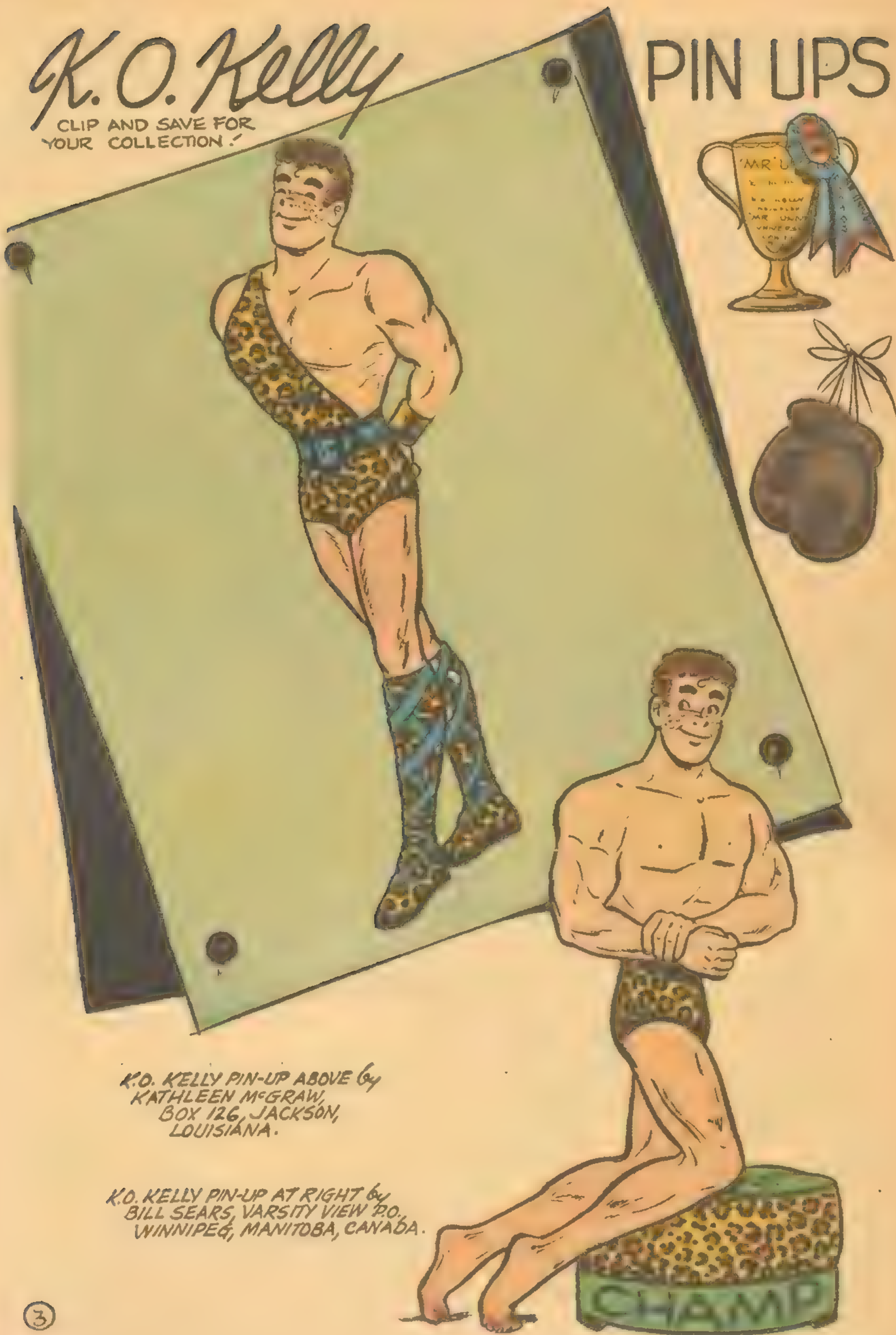


Non-alcoholic! Contains Lanolin!
Nature's finest hair
and scalp conditioner!

K.O. Kelly

CLIP AND SAVE FOR
YOUR COLLECTION!

PIN UPS

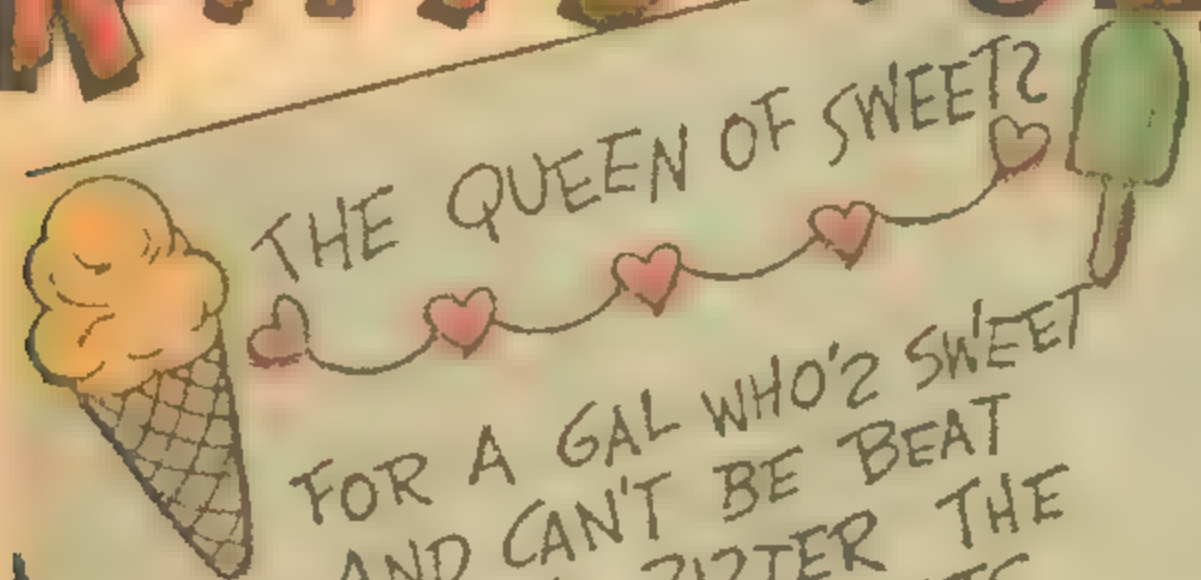


K.O. KELLY PIN-UP ABOVE BY
KATHLEEN MCGRAW,
BOX 126, JACKSON,
LOUISIANA.

K.O. KELLY PIN-UP AT RIGHT BY
BILL SEARS, VARSITY VIEW P.O.,
WINNIPEG, MANITOBA, CANADA.

KATY'S POETRY CORNER

FOR SIS, BILLY and DITTO



THE QUEEN OF SWEETS

FOR A GAL WHO'S SWEET
AND CAN'T BE BEAT
IS KATY'S ZISTER THE
QUEEN OF SWEETS.

SHE THINKS ZUNDLES
AND ZODAS ARE ALL
GOOD TREATS
BUT OF COURSE SHE'LL
EAT ANY OLD SWEET!!

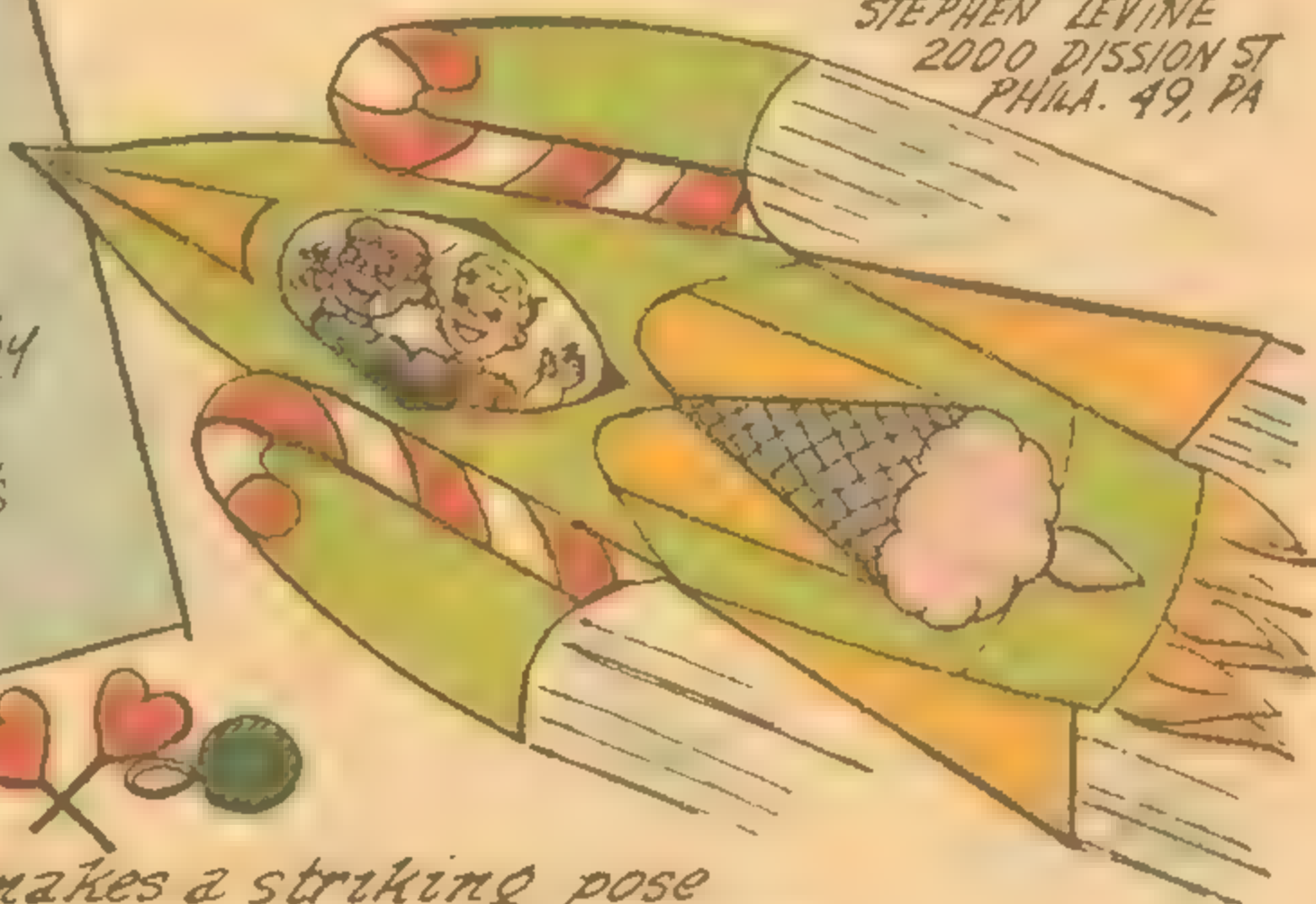


WRITTEN AND
ILLUSTRATED BY
AMANDA CHASE
CEDAR ROAD,
GATES MILLS
OHIO

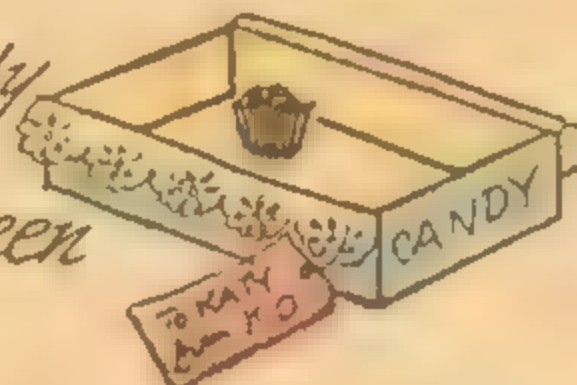
Sis and Billy are Candy Kids,
Gliding through the Skies
In a Rocket made of Peppermint
With Delight and laughing Cries

POEM BY BARBARA WILSON
KITCHEN BROOK TRAILER PARK
CHESHIRE MASS.

ROCKET DESIGNED BY
STEPHEN LEVINE
2000 DISSON ST
PHILA. 49, PA



Cute little Sis makes a striking pose
In her Candy Stripe Dress and Freckled nose
Everyone loves her because she's a dandy
Now isn't she devilish eating Katy's Candy
That makes Katy jump up and scream
She's still our cute little pig-tailed Queen

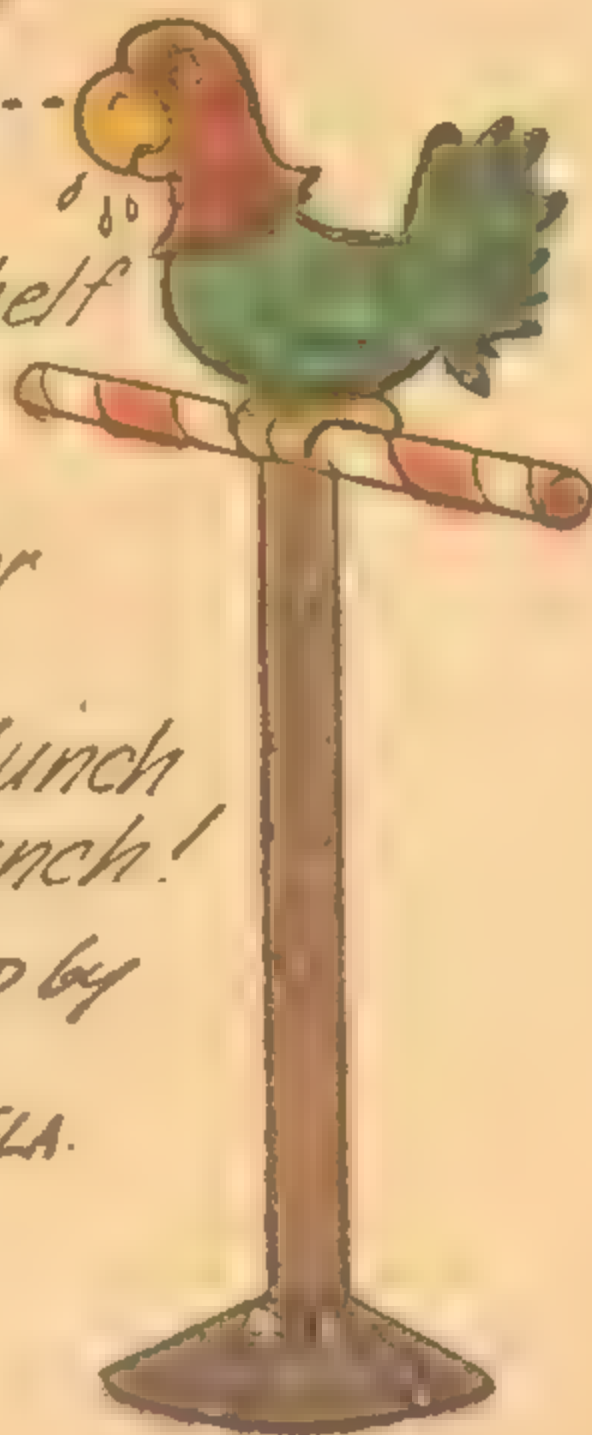


DITTO WANTS A CRACKER



Ditto saw some crackers sitting on a shelf
Ditto said, "I think I'll help myself!"
Ditto ate some Crackers
but some spilled upon the floor
Just as Katy came in the door.
Ditto got a scolding and also no lunch
I guess that taught Ditto not to munch!

WRITTEN AND ILLUSTRATED BY
ANN FORREST
518 N. 13 AVE.
JACKSONVILLE BEACH, FLA.



91 HIT PARADE SONGS \$2.98

By Top Stars of Radio, T-V, Stage and Screen.



top of the Hit Parade record song! You also get a Surprise Gift worth \$1.00 with each order!

MONEY BACK GUARANTEE

If for any reason you are not 100% satisfied, KEEP ANY Six Songs FREE and Return the Remaining 12 for Refund. Available in 45 and 78 R.P.M.

The top stars of Radio, TV, Stage and Screen bring you your favorite records at 17c per song — if we were to name the stars on these records we would have to charge you \$16 instead of \$2.98 for these

A \$16.00 Value for \$2.98 FOR READERS OF THIS MAGAZINE

Now! 6 Complete Hits on 1 Standard Speed 78 Record or 45's

☐ 91 HIT PARADE SONGS (18 ON RECORDS—PLUS 73 LYRICS) BY TOP TV, RADIO, STAGE AND SCREEN STARS—ONLY \$2.98

HERE ARE THE 18 ON RECORDS:

- | | |
|-----------------------------|----------------------------|
| 1. Hound Dog | 10. You Don't Know Me |
| 2. Flying Saucers | 11. The Fool |
| 3. My Prayer | 12. Me |
| 4. Whatever Will Be Will Be | 13. Don't Be Cruel |
| 5. Canadian Sunset | 14. Soft Summer Breeze |
| 6. I Want You, I Need You | 15. Happiness Street |
| 7. I Love You | 16. Ka Ding Dong |
| 8. Allegheny Moon | 17. The Things I Never Had |
| 9. I Almost Lost My Mind | 18. Stranded in The Jungle |

☐ 18 CHRISTMAS SONGS PLUS CHILDREN'S PICTURE STORY BOOK—\$2.98

- | | |
|-------------------------------------|--------------------------------------|
| 1. Sleigh Bells | 11. 'Twas the Night Before Christmas |
| 2. Jingle Bells | 12. Let It Snow |
| 3. White Christmas | 13. Santa Claus is Coming to Town |
| 4. I'll Be Home For Christmas | 14. Frosty the Snowman |
| 5. Silent Night | 15. You're All I Want for Christmas |
| 6. Adeste Fidelis | 16. Silver Bells |
| 7. Winter Wonderland | 17. Rudolph the Red Nosed Reindeer |
| 8. Happy Holiday | 18. Christmas Island |
| 9. All I Want For Christmas | |
| 10. I Saw Mommy Kissing Santa Claus | |

☐ 118 HILLBILLY HITS (18 HILLBILLY HITS—PLUS LYRICS TO 100 SONGS). BY TOP T. V., RADIO, & STAGE STARS ONLY \$2.98

HERE ARE THE 18 RECORD SONGS:

- | | |
|---------------------------------------|-------------------------------------|
| 2. Searching | 10. Folsom Prison Blues |
| 2. You Are The One | 11. Honky Tonk Man |
| 3. I Take The Chance | 12. Crazy Arms |
| 4. Love Love Love | 13. Little Rosa |
| 5. Any Old Time | 14. Keep Your Promise Willie Thomas |
| 6. I Want You, I Need You, I Love You | 15. Uncle Pen |
| 7. Hoping You're Hoping | 16. Blackboard Of My Heart |
| 8. I Walk The Line | 17. I've Changed |
| 9. Sweet Dreams | 18. For Rent |

☐ 12 SQUARE DANCES & BOOK—\$2.98

6 Calls and 6 Music Only Square Dances plus Gift Book "Square Dancing" for \$2.98

- | | |
|--------------------|-------------------------|
| 1. Mockin' Bird | 7. Chicken Reel |
| 2. Flop Eared Mule | 8. Golden Slipper |
| 3. Buffalo Gal | 9. Red River Valley |
| 4. Oh, Susanna | 10. Arkansas Traveler |
| 5. Soldier's Joy | 11. Little Brown Jug |
| 6. Devil's Dream | 12. Turkey in the Straw |
- ☐ Check here if you want 12 calls only, Plus Book
☐ Check here if you want 12 instrumental (music only)

☐ 18 CHRISTMAS CAROLS—ONLY \$2.98 FREE FULLY ILLUSTRATED CHILDREN'S STORY BOOK WITH RECORDS!

- | | |
|----------------------------------|--|
| 1. Once In Royal David's City | 10. God Rest Ye Merry Gentlemen |
| 2. Little Town of Bethlehem | 11. Tempus Adest Floridom |
| 3. Hark the Herald Angels Sing | 12. Greensleeves |
| 4. Joy to the World | 13. Veni Immanuel |
| 5. It Came Upon A Midnight Clear | 14. Oh Come All Ye Faithful |
| 6. The First Noel | 15. Silent Night |
| 7. Kings of the Orient | 16. While Shepherds Watched Their Flocks |
| 8. Granham (Traditional) | 17. Joy |
| 9. In Dulci Jubilo | 18. Away In A Manger |

☐ 10 SONGS BY VATICAN CHOIR OF ROME PLUS FREE PICTURE BIBLE—ONLY \$2.98

Blessings and permission have been granted by His Holiness Pope Pius XII to this sacred group of choristers making these recordings.

- | | |
|-------------------------------------|--|
| 1. Ave Marie | 7. Tu Scendi Delle Stelle (Thou Descends from the Stars) |
| 2. Silent Night | 8. Adeste Fidelis |
| 3. Regina Coeli (Queen of Heaven) | 9. Dorni, Non Piangere (Sleep, Do Not Cry) |
| 4. Jubilate Deo (Give Glory to God) | 10. Acclamations (A Dedication to the People of U.S.A.) |
| 5. Nanna, Nanna (Lullaby) | |
| 6. Tu es Petrus (Thou Art Peter) | |

☐ 46 CHILDREN'S SONGS—\$2.98

INCLUDES BOOKLET OF PICTURE-ILLUSTRATIONS AND WORDS TO THE MUSIC!

- | | | |
|---------------------------------|------------------------------------|---------------------------------|
| 1. Twinkle, Twinkle Little Star | 12. Farmer in Dell | 23. Deedle, Deedle Dumpling |
| 2. Old King Cole | 13. Baa Baa Black Sheep | 24. Hi Diddle Diddle |
| 3. Little Tommy Tucker | 14. Pop Goes Weasel | 25. Three Little Kittens |
| 4. Jack & Jill | 15. 3 Blind Mice | 26. Patty Cake, Patty Cake |
| 5. Pease Porridge Hot | 16. Mary Had a Little Lamb | 27. Git Along Little Dogie |
| 6. Where Has My Little Dog Gone | 17. Skip to My Lou | 28. Ol' Chiselm on the Railroad |
| 7. Humpty Dumpty | 18. Row Your Boat | 29. Rock-A-Bye Baby |
| 8. London Bridge | 19. Tom Tom the Piper's Son | |
| 9. Lazy Mary | 20. I Seen Working on the Railroad | |
| 10. A Tisket, Tasket | 21. Arkansas Traveler | |
| 11. Old MacDonald | 22. I Saw a Ship A-Sailing | |
- Plus 17 others

☐ 18 COUNTRY HYMNS—\$2.98

- | | |
|--------------------------------|---|
| 1. How Far Is Heaven | 10. Looking Through the Windows |
| 2. I'm Glory Blind | 11. There's Gonna Be Shouting & Singing |
| 3. Just A Rose Will Do | 12. I'll Live With God |
| 4. House of Gold | 14. Walking in God's Sunshine |
| 5. Family Altar | 15. Message to My Mother |
| 6. I've Been With Jesus | 16. Someone To Care |
| 7. How Can You Refuse Him | 17. I'm Gonna See Heaven |
| 8. If Jesus Came To Your House | 18. By The Hands of God |
| 9. When He reaches Down For Me | |

☐ TALKING PICTURE BIBLE—\$2.98

On the records you will hear the most glorious inspiring stories ever told! In the FREE Picture Bible Book you will actually see these stories come to life—You get both for only \$2.98—the Pictures, the Records and the Bible Stories are all synchronized! Why you will imagine you are on the spot as an eye witness, as all the color and richness of these Bible Stories unfold scene by scene as if you had lived in all the Bible periods. You can actually see the creation of Heaven and Earth, the Ten Commandments, the Lord's Prayer, see fellowship with God and many others. All done by a world famous illustrator and narrator. It's a perfect companion and book to be enjoyed and treasured for generations. Here at last is the perfect way to have children learn to love the Bible. HERE ARE THE STORIES YOU WILL HEAR ON RECORDS:

- | | |
|---|--|
| 1st 12 readings—the Sermon on the Mount | St. Matthew Chapter 5, Verses 23 thru 48 |
| 13th reading—twenty-third psalm | St. Matthew Chapter 7, Verses 15 thru 29 |
| Reading 14 to 18—from the 26th Chapter of Matthew, "Gethsemane through the Lord's Supper" | St. Matthew Chapter 26, Verses 1 thru 12 |
| St. Matthew Chapter 5, Verses 1 thru 24 | St. Matthew Chapter 6, Verses 1 thru 23 |
| St. Matthew Chapter 26, Verses 13 thru 39 | St. Matthew Chapter 8, Verses 24 thru 34 |
| | St. Matthew Chapter 7, Verses 1 thru 14 |

MAIL NO RISK COUPON TODAY

BEST VALUES CO., Dept. 818

318 Market St., Newark, New Jersey

- ☐ Send 75 RPM
☐ Send 45 RPM

☐ I enclose \$2.98. Send the 18 Hit Parade Songs, Plus Lyrics to 73 Hit Parade Songs.

☐ I enclose \$2.98. Send the 18 Hillbilly Songs, Plus 100 Hillbilly Lyrics

☐ I enclose \$2.98. Send the 18 Country Hymns.

☐ I enclose \$2.98. Send the 12 Square Dances and Book.

☐ I enclose \$2.98. Send the 18 Christmas Songs.

☐ I enclose \$2.98. Send the Children's Songs.

☐ I enclose \$2.98. Send the 18 Collectors Songs.

☐ I enclose \$2.98. Send the Talking Picture Bible.

☐ I enclose \$2.98. Send the 18 Christmas Carols, Plus Story Book.

Name.....

Address.....

City..... Zone..... State.....

MONEY BACK GUARANTEE

Katy's Gang in Poetry

by Bill WOGGON

Now let's take Katy's Gang One by One,
I bet you and I will have loads of Fun
We'll start with Katy and her Sister "Sis",
Or maybe Find Katy giving Randy a 'Kiss'!"

Sis likes Candy and Sis likes Cake
I bet she can eat all that Katy could bake
Now let's take Randy who's crazy for Rockets an' Cars
Maybe someday for Speeding might end up behind bars

Now comes Gloria who's really a "Snob"
I bet she's never had to work on a job
Then there's Errol who's really a dream
He's a whole lot better than peaches and cream

K.O. Kelly who's a good Fighter and Socker
Might haul off and give Randy a real hard knocker
Bertha Bumples, a Kitchen Queen, but still very cute
Is not very lean but can cook and bake to boot

Lucki Red, is very lucky, she carries a horseshoe
She reads horoscopes and is very superstitious too
Bill Woggon, the Boss Man, who draws this whole Gang
Has Pinups and Cutout Sets that sell like a bang

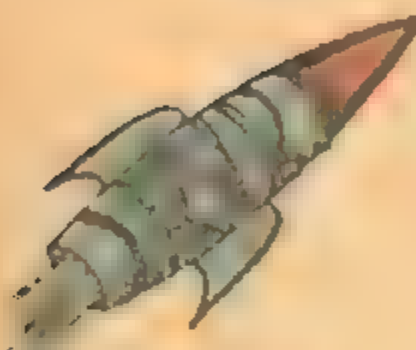
Just send Katy a dime at the Woggon Wheels Ranch
In Santa Barbara, California! 'Hurry' Do take a chance!
Tell Katy which set you want, of herself or the rest
Write your order clearly with your name and address

Katy will mail to you one set or take them all
Remember they're ten cents each! 'Hurry' Get on the ball
Don't forget your return address on the envelope you seal
Because we want you to get your set for sure and for real

POEM WRITTEN & DESIGNED by
BEVERLY ANNE FOX
433 ESSEX ST
HACKENSACK, N. J



RANDY'S SPORT CAR DESIGNED by DAN BOTTARO, 208 VICTORIA RD., HARTFORD, CONN.

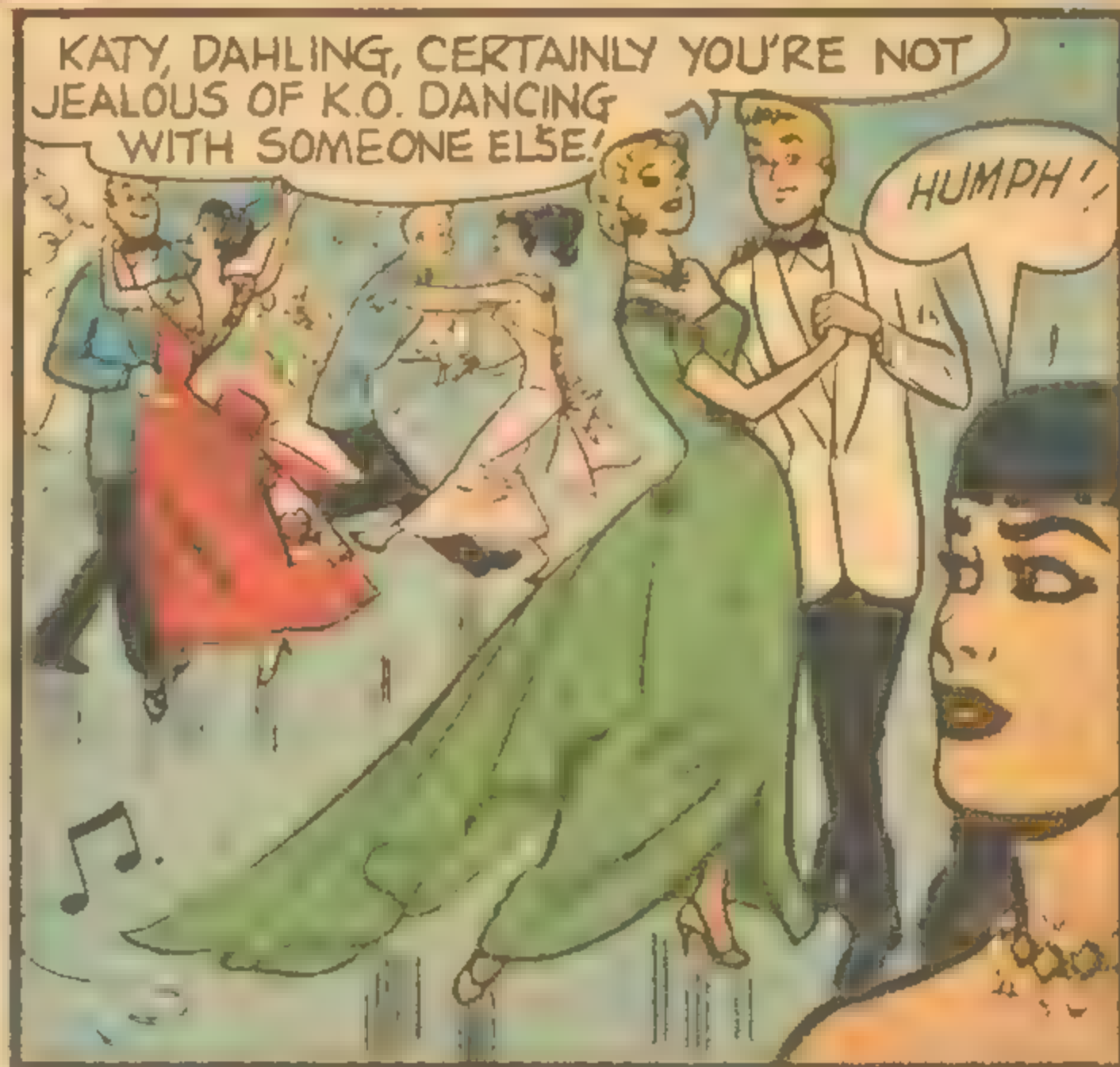


Katy Keene

by
Bill WOGGON

THIS SHORT STORY WAS
SUGGESTED by
DOLOREŠ EGNARSKI, 14
PULASKI,
WISCONSIN

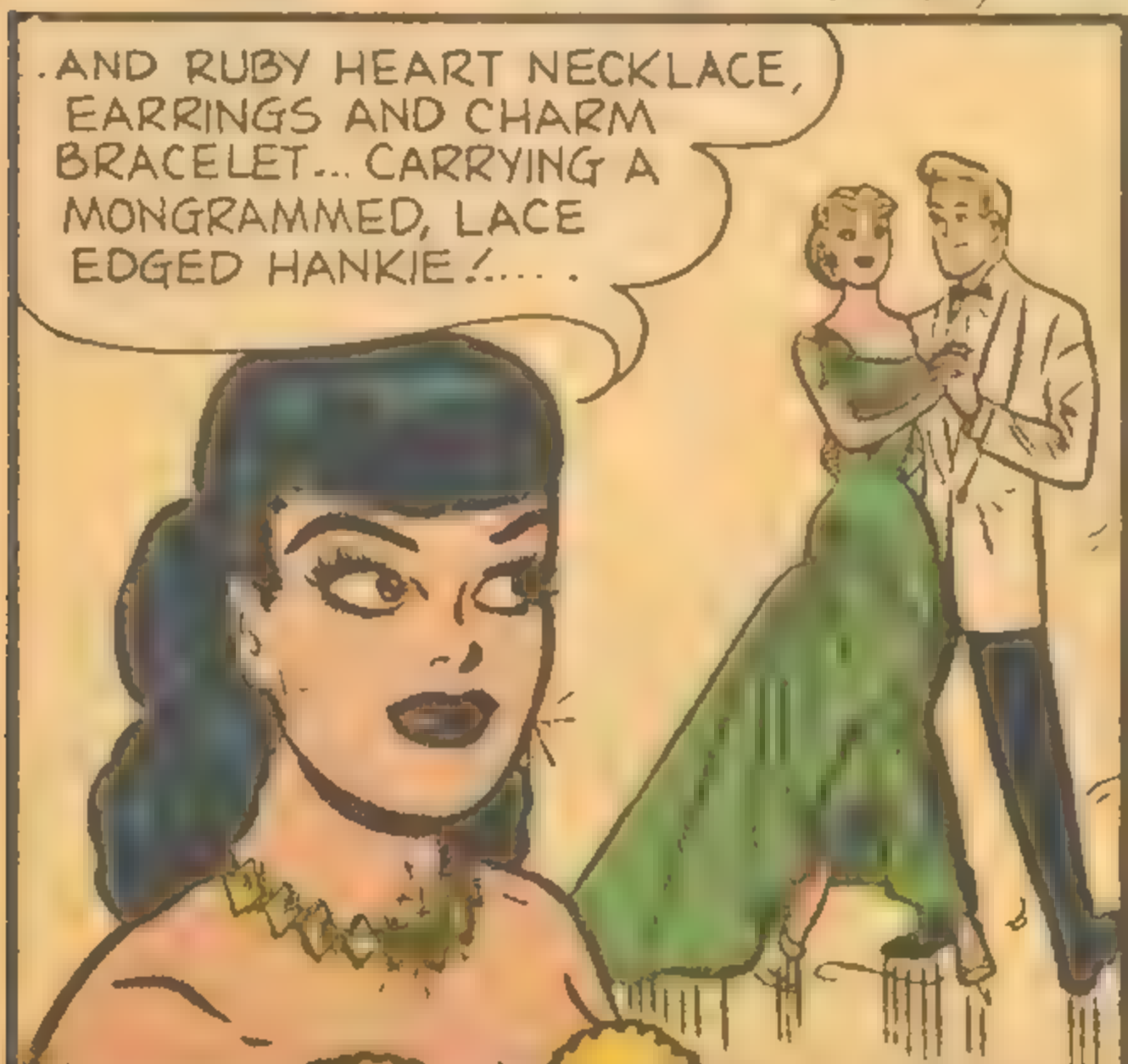
SONG NOTE LETTERING by
GLENDA WILCOX,
34 LYNDON ROAD,
SHARON MASSACHUSETTS
PANDY & KATY DANCING by
LOIS BENNETT,
306 W. MAIN ST.,
BISMARCK, NORTH DAKOTA



GLORIA'S GOWN by WANDA JEAN TRUITT, 614 W CENTER STREET, J ALICE, TEXAS



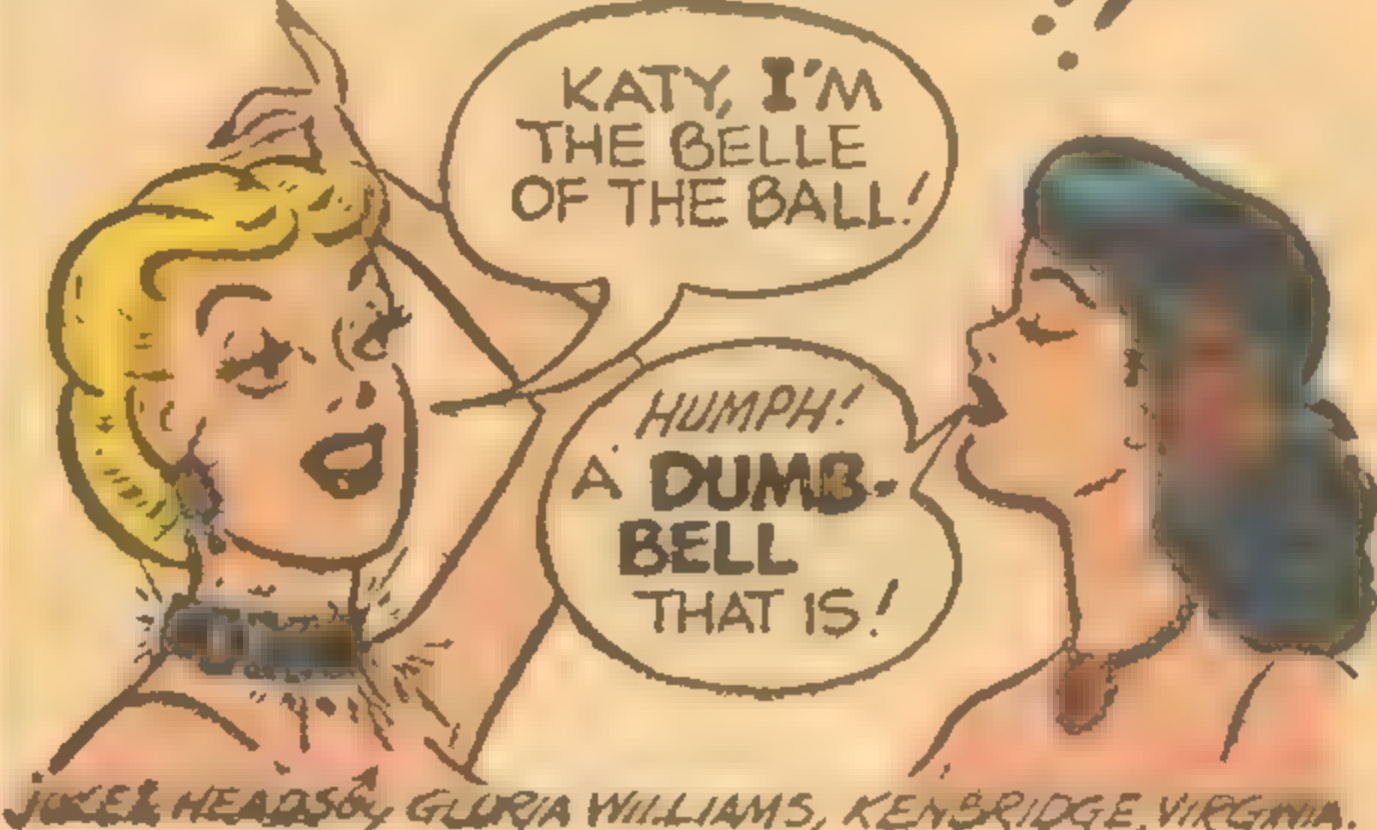
K O'S DANCING PARTNER, HNRDO, GOWN, ETC, by JACQUELINE REDDY, ALTMAN ROAD, JEANNETTE, PENNA



KATY'S GOWN & POSE by ANGELA CENTOFANI, (15), 630 EAST 6th ST, SAN BERNARDINO, CALIFORNIA



DON'T MISS KATY and GLORIA in MORE MEOW STORIES PLUS BEAUTIFUL CHIC FASHIONS in KATY'S NEW FASHION BOOK ON YOUR NEWS STANDS NOW !!



JUKE & HEADS, GLORIA WILLIAMS, KENBRIDGE, VIRGINIA.

KATY KEENE *Dance* PIN-UPS

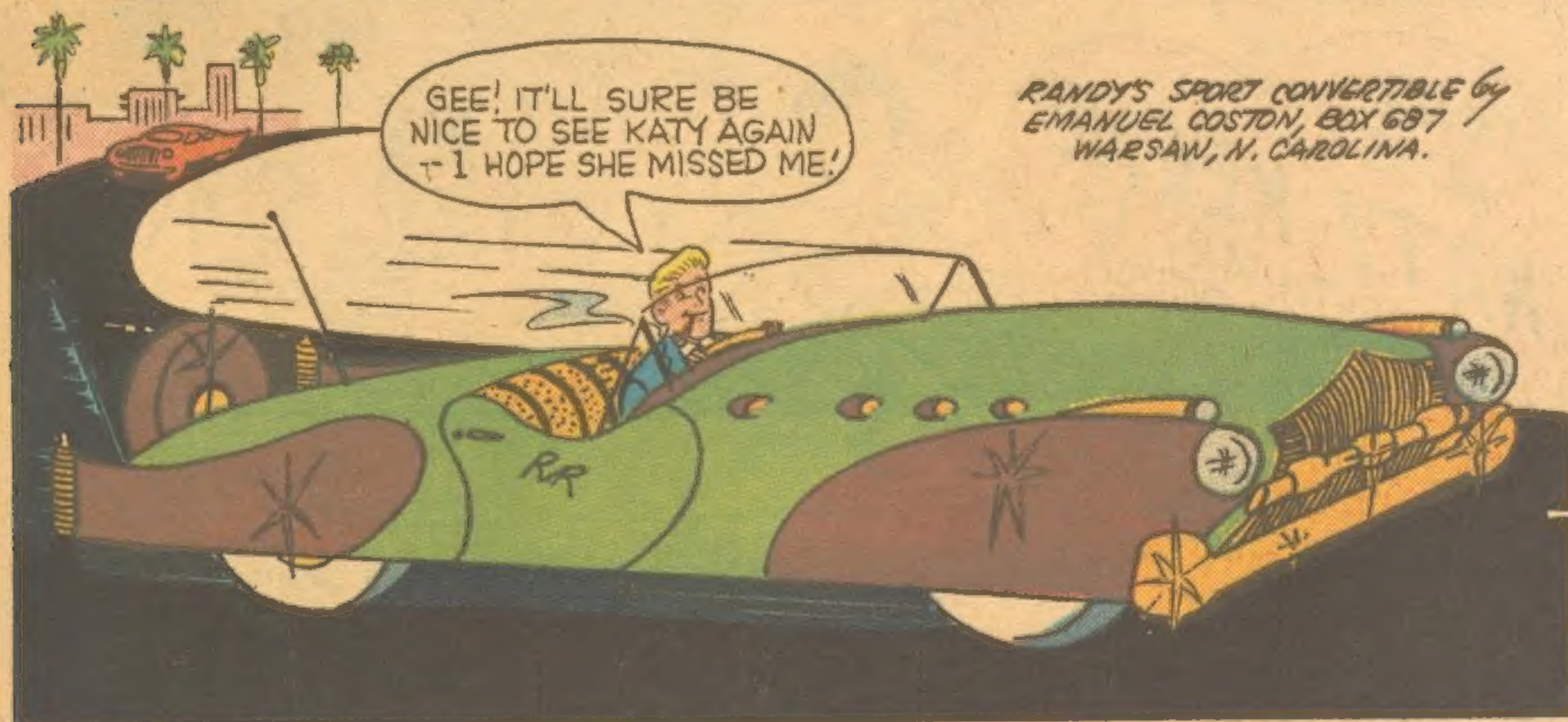
FOR YOUR FASHION
PIN-UP COLLECTION

POSE & COSTUMES
by
TINA PETRO, 14,
21 A VINE ST.,
HARTFORD, 12,
CONNECTICUT.



POSE & COSTUMES
by KAREN SPENCER, 14,
803 MAPLE AVE.,
SPRINGDALE,
ARKANSAS.

POSE & COSTUME
by
DOROTHY CATLETTE, 10
INVERNESS, MISSISSIPPI.



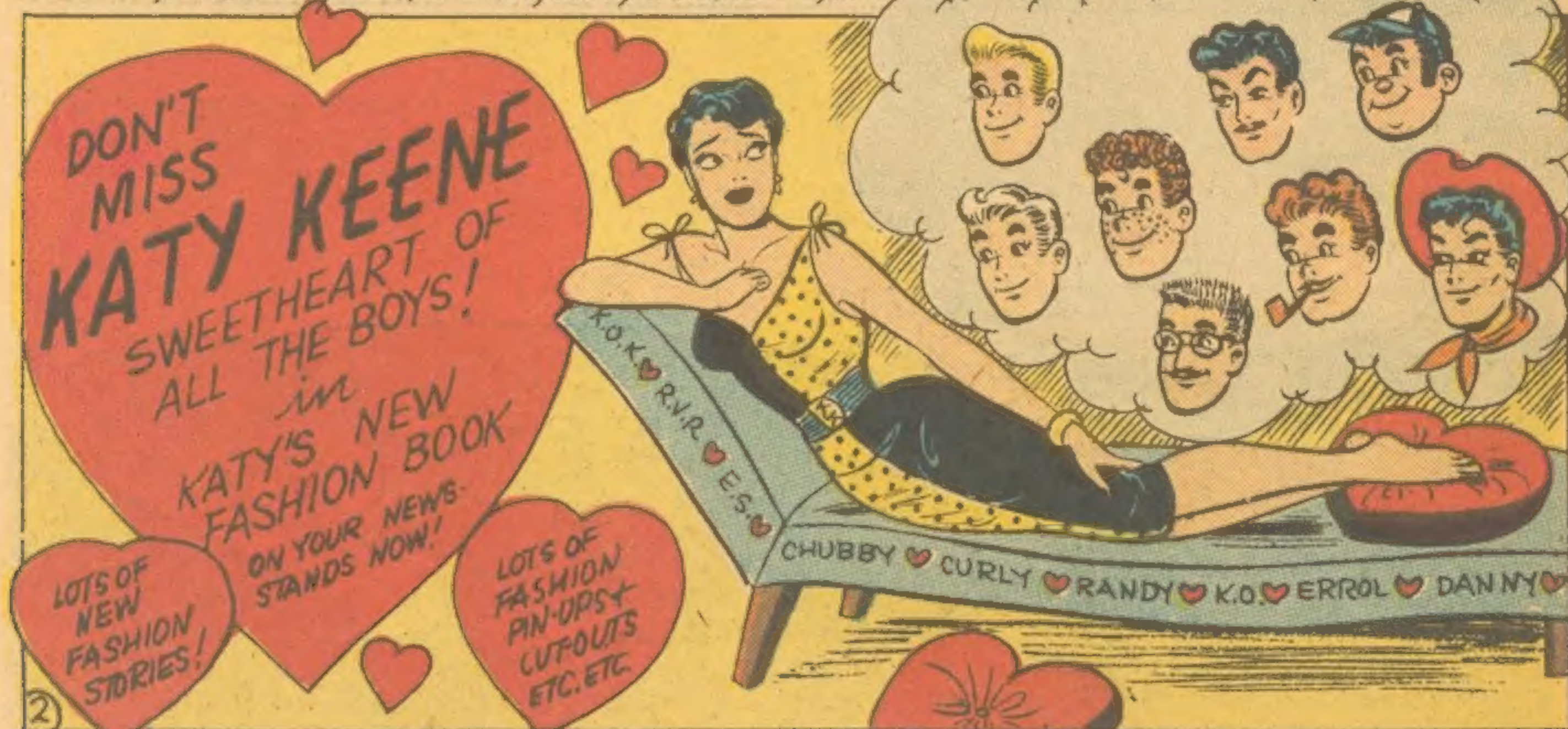
NEW SPORT CARS! NEW FASHIONS! NEW PIN-UPS! NEW CUT-OUTS in KATY'S NEW FASHION BOOK! ON SALE NOW!



KATY'S DRESS BY JIMMY BRIDWELL, 1718 N ST., BEDFORD, IND.



PIN-UP POSE, ETC. BELOW BY JANET TERRILL, BOX 5, MANTOLOKING, N.J.



ARCHIE COMICS ARE COMICAL COMICS

DO YOU NEED EXTRA MONEY? \$40.00 IS YOURS

for selling only
50 boxes of our
300 greeting card line.
And this can be done in
a single day. Free samples.
Other leading boxes
on approval.
Mail coupon below today.

It costs you nothing to try.

Last year some folks made \$250-\$500
-\$1,000 and more this very way.
Church groups and organizations can
do this, too. No experience necessary.



NEW LUXURY ALL OCCASION
14 large size, gold embossed
cards in the modern style.
7 exclusively "for Her" - 7 "for Him"



FEATURE BOUQUET EVERYDAY
A sparkling assortment for all
occasions, in pastel colors
and rich gold embossings



SWEET SLIMS FOR EVERYDAY
An assortment of 21 lovely, long
look cards in gorgeous colors.
Chic! Terrific value!



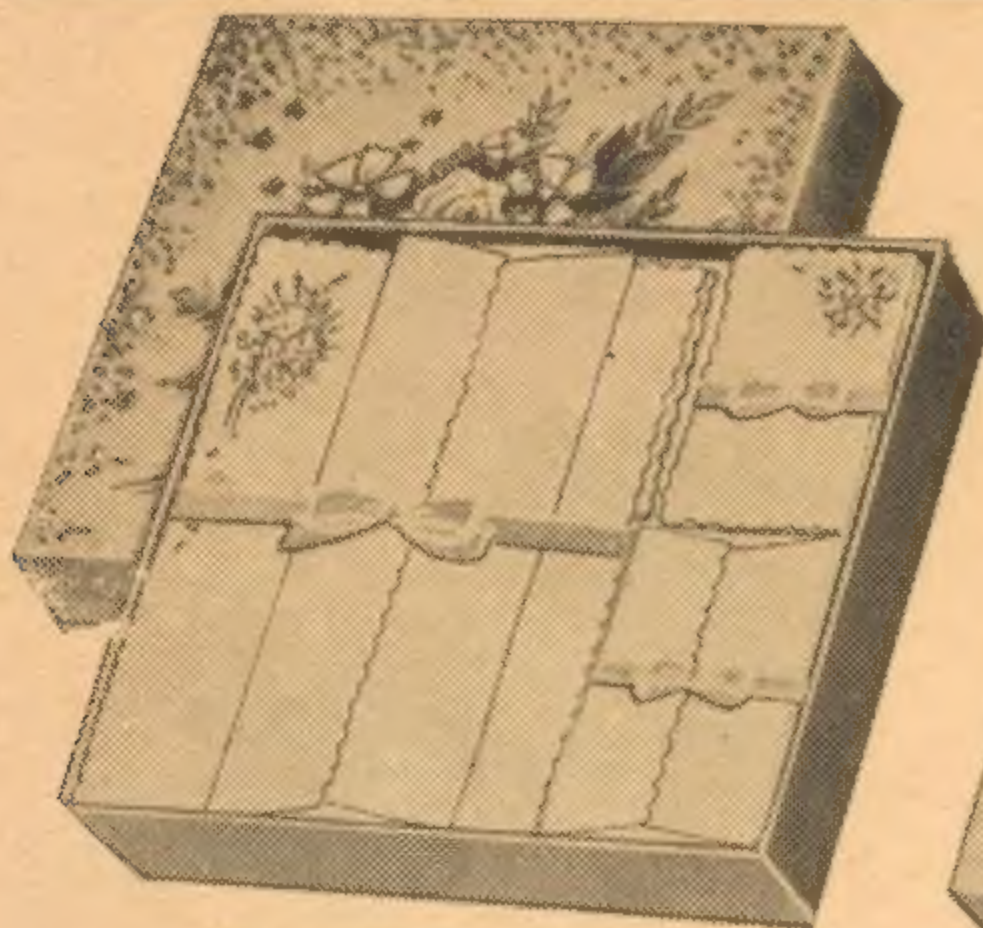
3 STYLE HUMOROUS CARD BOX
21 laugh-provoking, glittering
new all occasion designs
in 3 different, popular sizes



JUST WONDERFUL TALL CARDS
Gleaming, exquisite new style
Everyday card assortment - novel
attachments. Just beautiful!



**DELUXE EVERYDAY
GIFT WRAPPING ENSEMBLE**
18 exciting, large-size 20" x 30"
sheets in full color, plus
matching seals and gift tags



**SLIM STYLE STATIONERY
AND NOTES ENSEMBLE**
Dainty, soft Rose blossom
decoration on fine quality,
scalloped-edge sheets and slim
notes. Delightfully stunning!



HANDY SOCIAL NOTES
Lustrous slim informals
in soft colors with shimmering
crystals and brisk, friendly
messages. Captivating!

**FREE
SAMPLES**

**PERSONALIZED
STATIONERY**

REPLACEMENT OR REFUND OF MONEY
Guaranteed by
Good Housekeeping
IF NOT AS ADVERTISED THEREIN

Mail This Coupon Today

CHEERFUL CARD COMPANY
Dept. 502, White Plains, New York

Please rush me free samples and other leading boxes on
approval for free trial as mentioned above. Also send full
details of your easy money-making plan.

Name

Address

City State

If writing for an organ-
ization, give its name

CHEERFUL CARD COMPANY, Dept. 502, White Plains, New York



"how far have we come?"
"how much further to go?"
"when'll we get there?"
"how fast are we going?"



You'll Know the Answers
on Bike Rides...

you'll be the leader!



You'll be the one who knows the answers when you own this speedometer that tells your exact speed and distance!

You can check yourself and the other kids for safe riding speeds. You can "clock" the distance you ride to school or to troop meetings. On bike hikes you'll always know how far you've gone—and still have to go!

Yes, there are many reasons why you'll be proud to own a "Cadet" precision speedometer. Made by Stewart-Warner, the same company that has made millions of speedometers for cars, trucks, busses, motorcycles. Bright Skyrider blue dial with red pointer. Steel case with shining chrome trim.

with a genuine
STEWART-WARNER

"Cadet"

BIKE SPEEDOMETER

- ★ Just like the one on Dad's car!
- ★ Shows speeds up to 50 m.p.h.!
- ★ Shows distances up to 10,000 miles!

Don't Wait!

Be the leader of your bike-riding crowd, with a "Cadet" Speedometer. Get it at your bike shop, hardware or department store today! Or write to Stewart-Warner, Dept. E-17, 1840 Diversey Parkway, Chicago 14, Illinois.

STEWART-WARNER

bike speedometers

A Product of STEWART-WARNER CORPORATION



It's fun
to know
how fast
—how far
you go!